

GHAWASS

Identity

لأعماق الإبداع

Packaging

Presentation

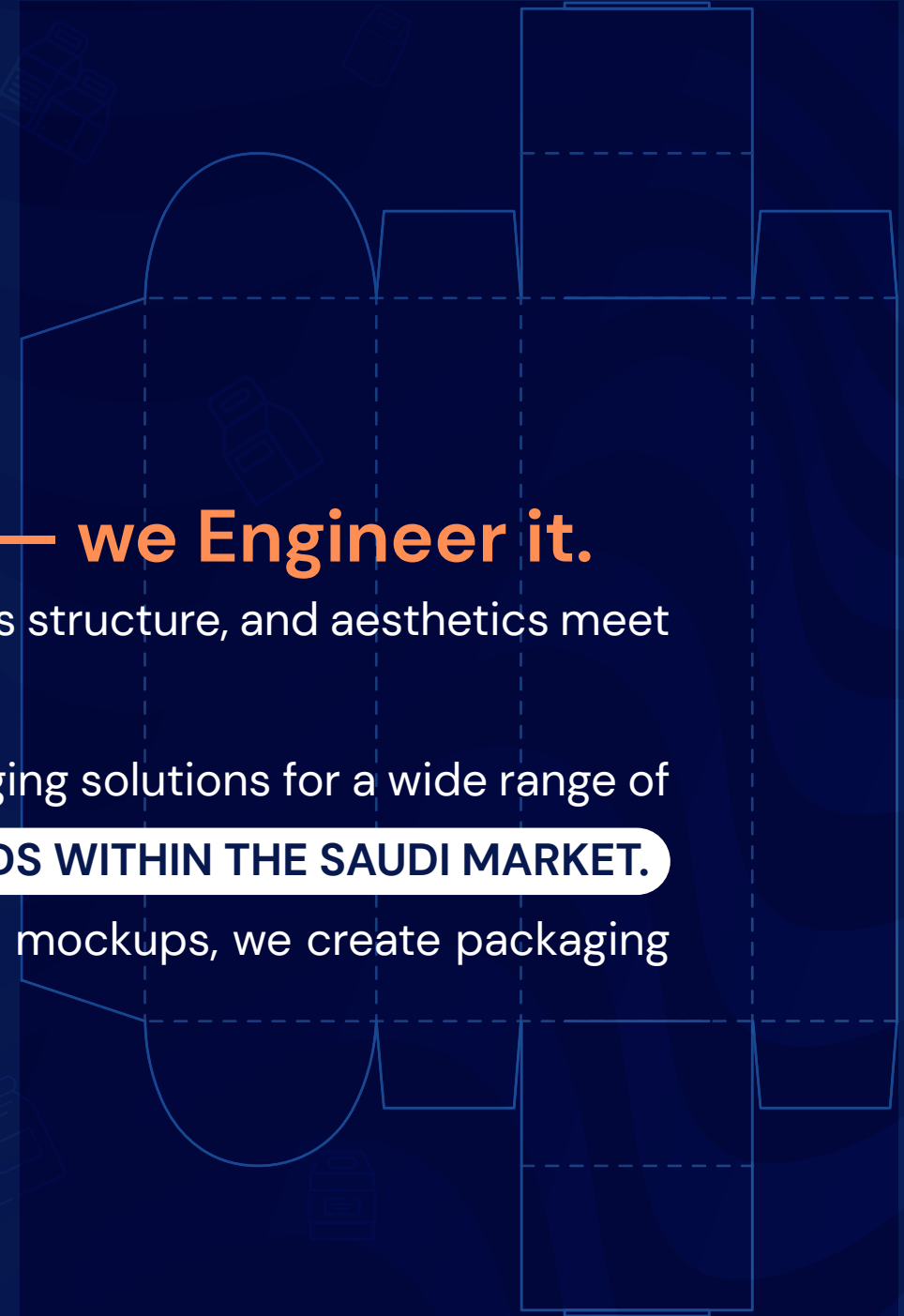
Introduction

We don't just design packaging — we Engineer it.

We believe packaging design is where creativity meets structure, and aesthetics meet functionality.

Over the years, we have delivered hundreds of packaging solutions for a wide range of clients, with a strong specialization in **COFFEE BRANDS WITHIN THE SAUDI MARKET.**

From precise die-cut structures to high-end realistic mockups, we create packaging that is designed to perform, print, and stand out.



Key Definitions

What is a Die-Cut?

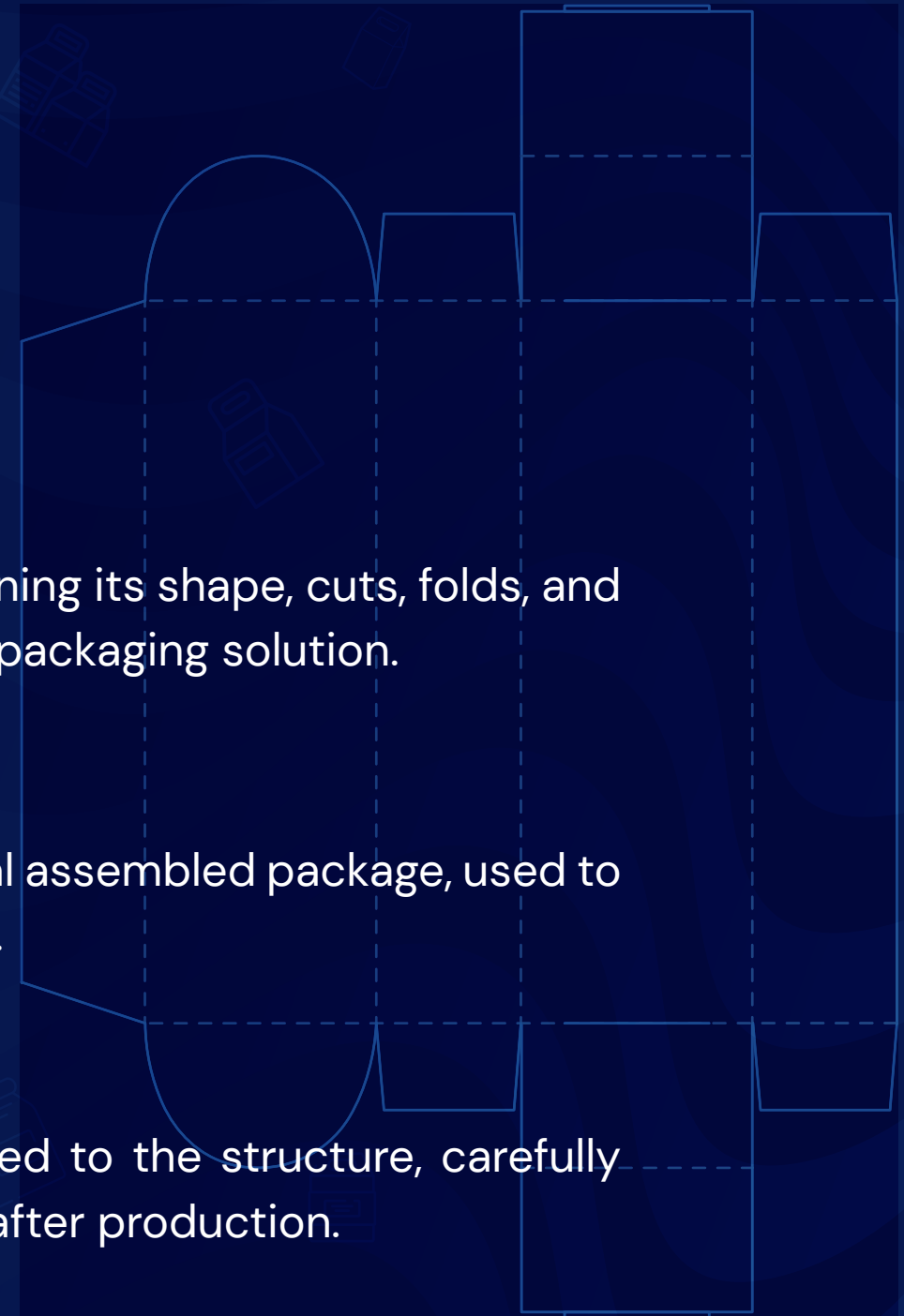
A die-cut is the structural blueprint of a package, defining its shape, cuts, folds, and assembly logic. It is the foundation of any producible packaging solution.

What is a Mockup?

A mockup is a realistic visual representation of the final assembled package, used to preview the product before printing or manufacturing.

Packaging Graphic Design

Packaging graphic design is the visual identity applied to the structure, carefully aligned with the die-cut to ensure perfect execution after production.



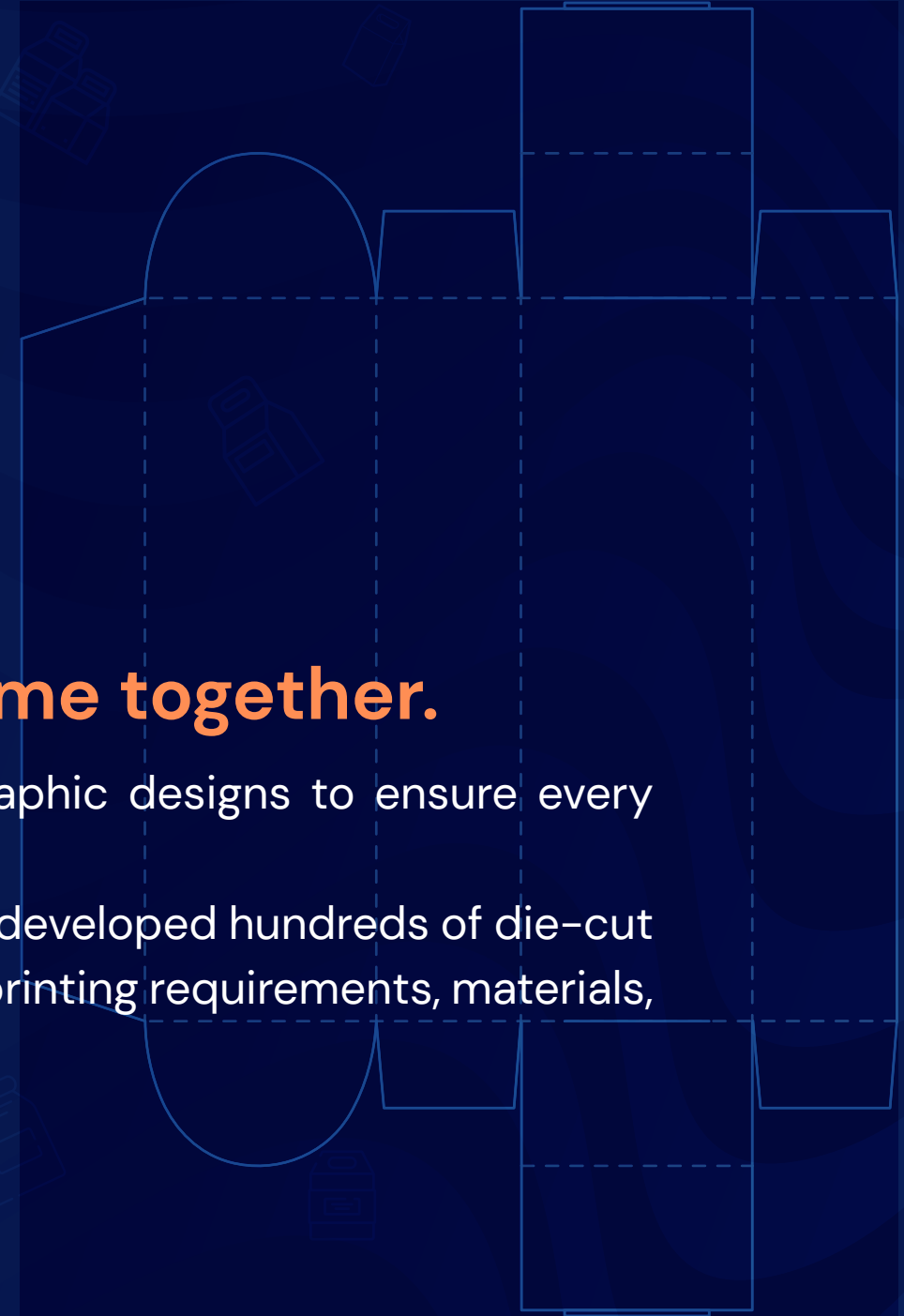
Section 01

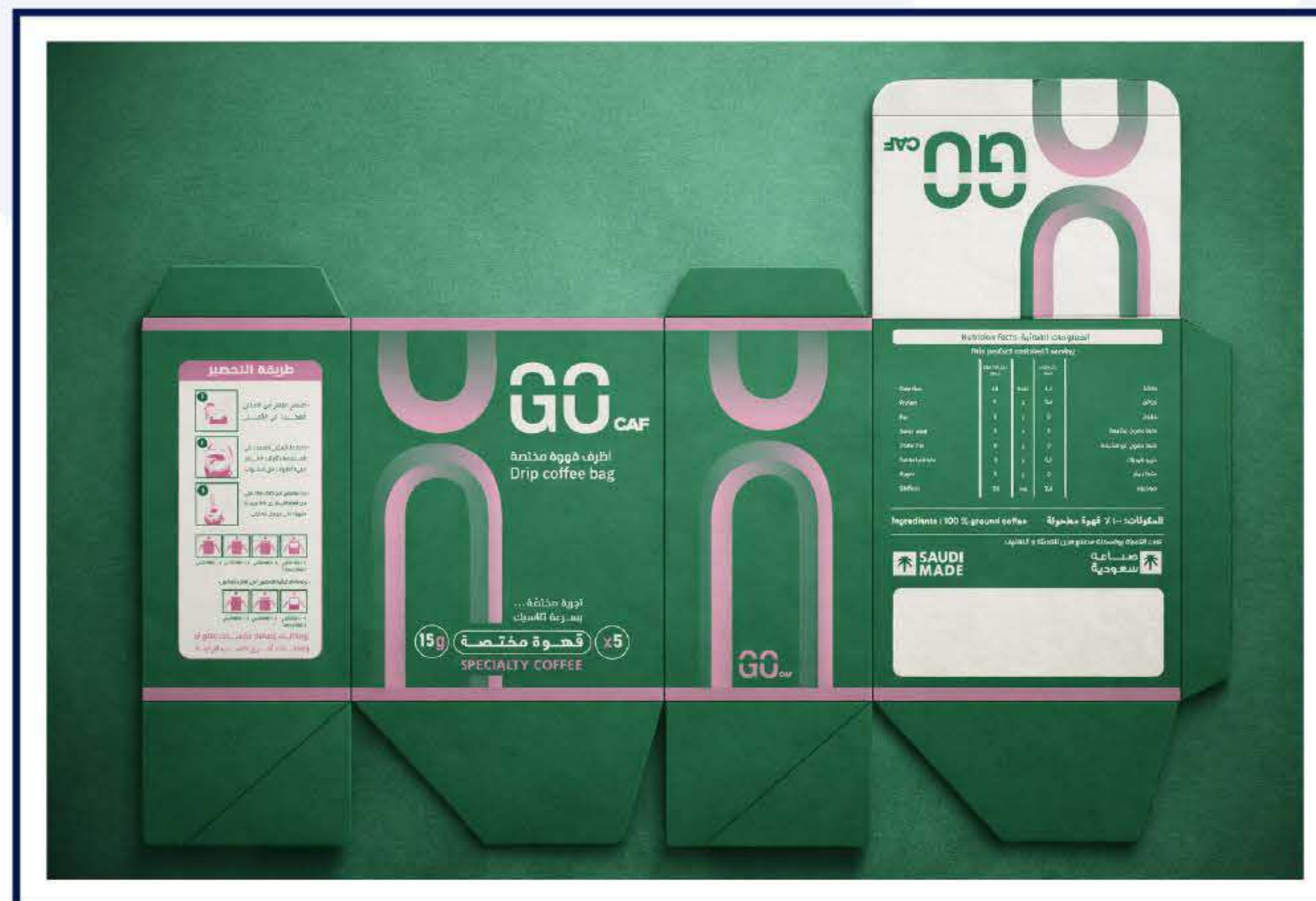
Die-Cuts with Graphic Designs

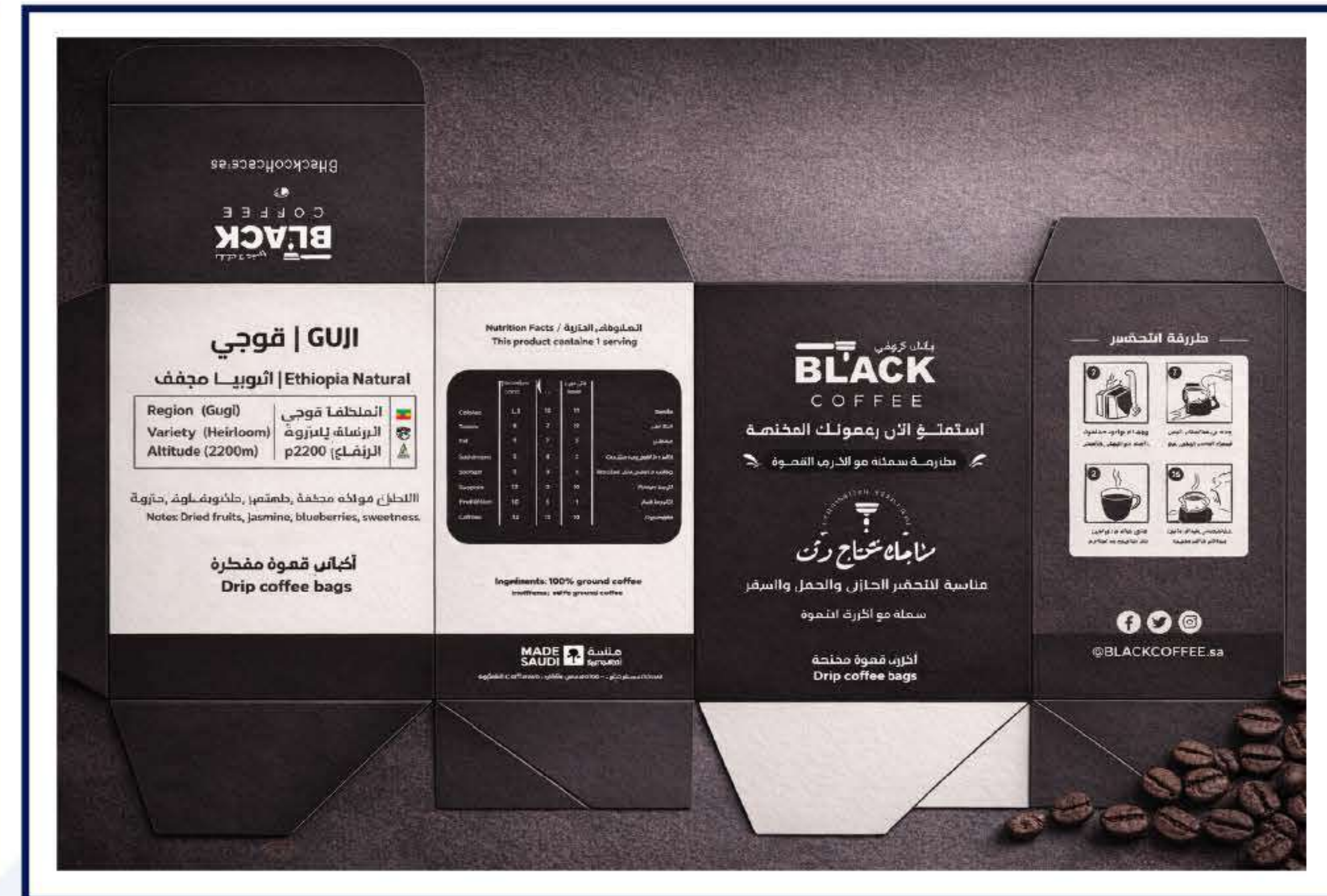
Where structure and branding come together.

We design fully functional die-cuts integrated with graphic designs to ensure every panel aligns perfectly after folding and production.

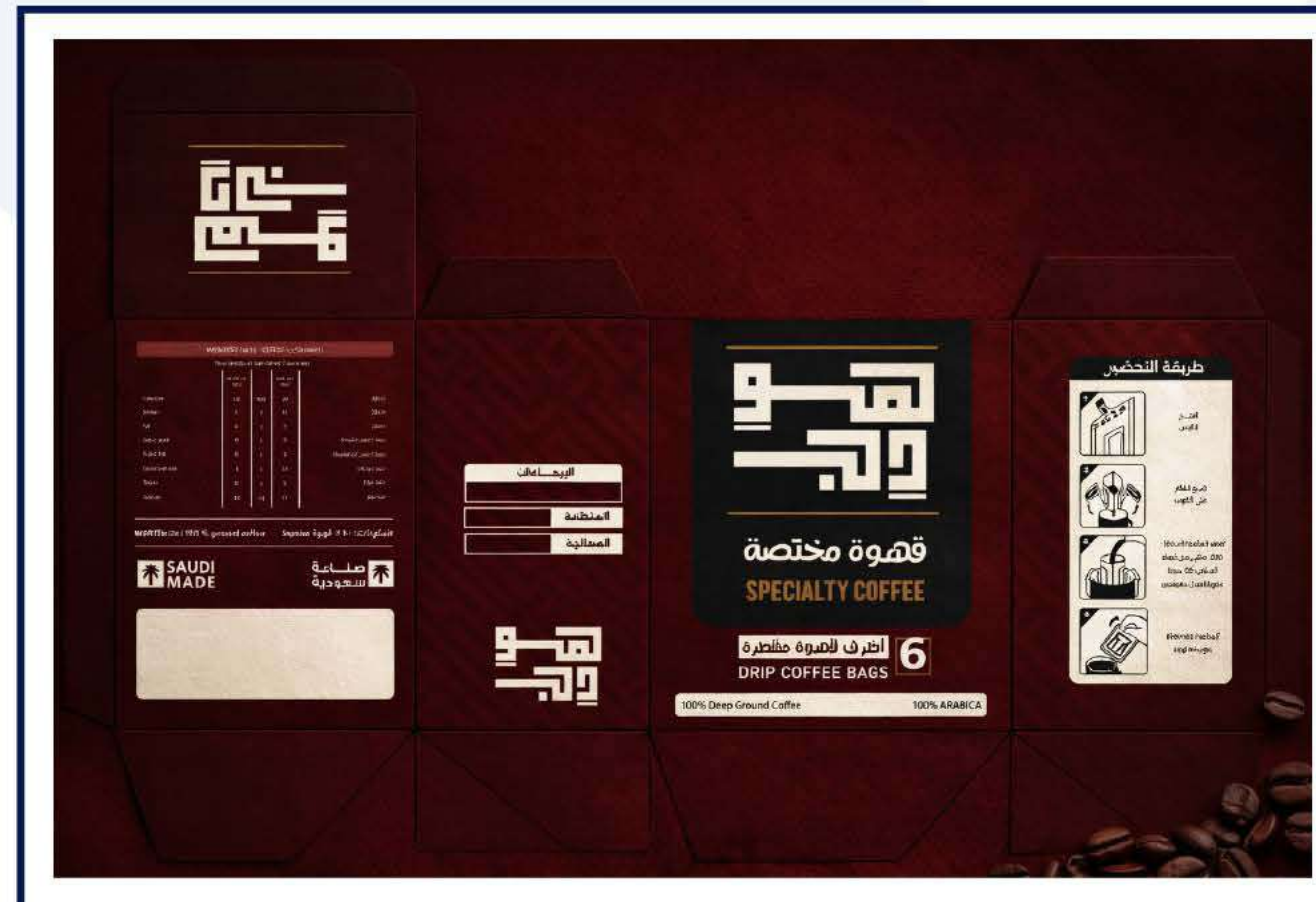
With extensive experience in coffee packaging, we have developed hundreds of die-cut solutions for Saudi coffee brands, carefully considering printing requirements, materials, and real-world usability.











Section 1

Die-Cuts with Graphic Designs

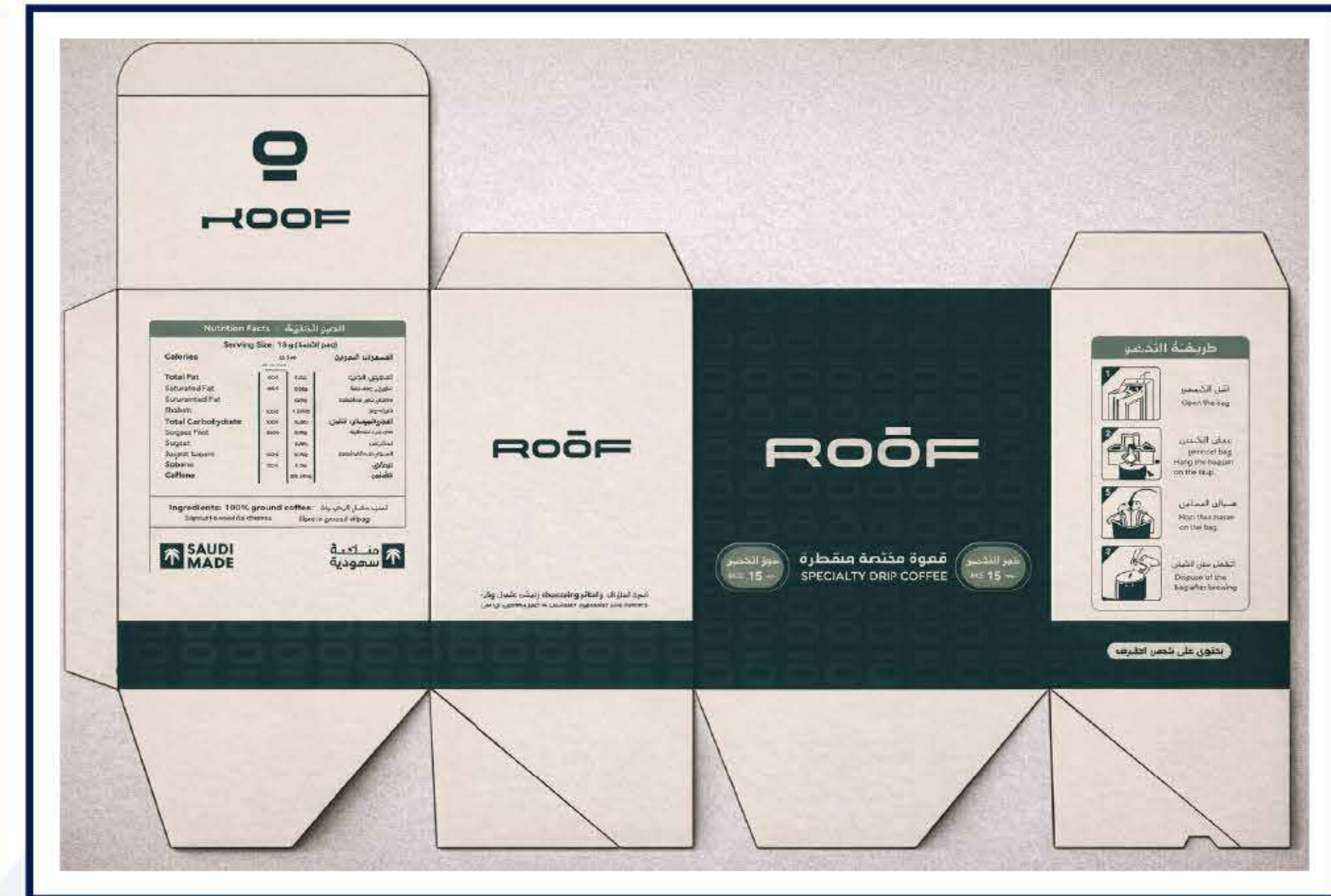






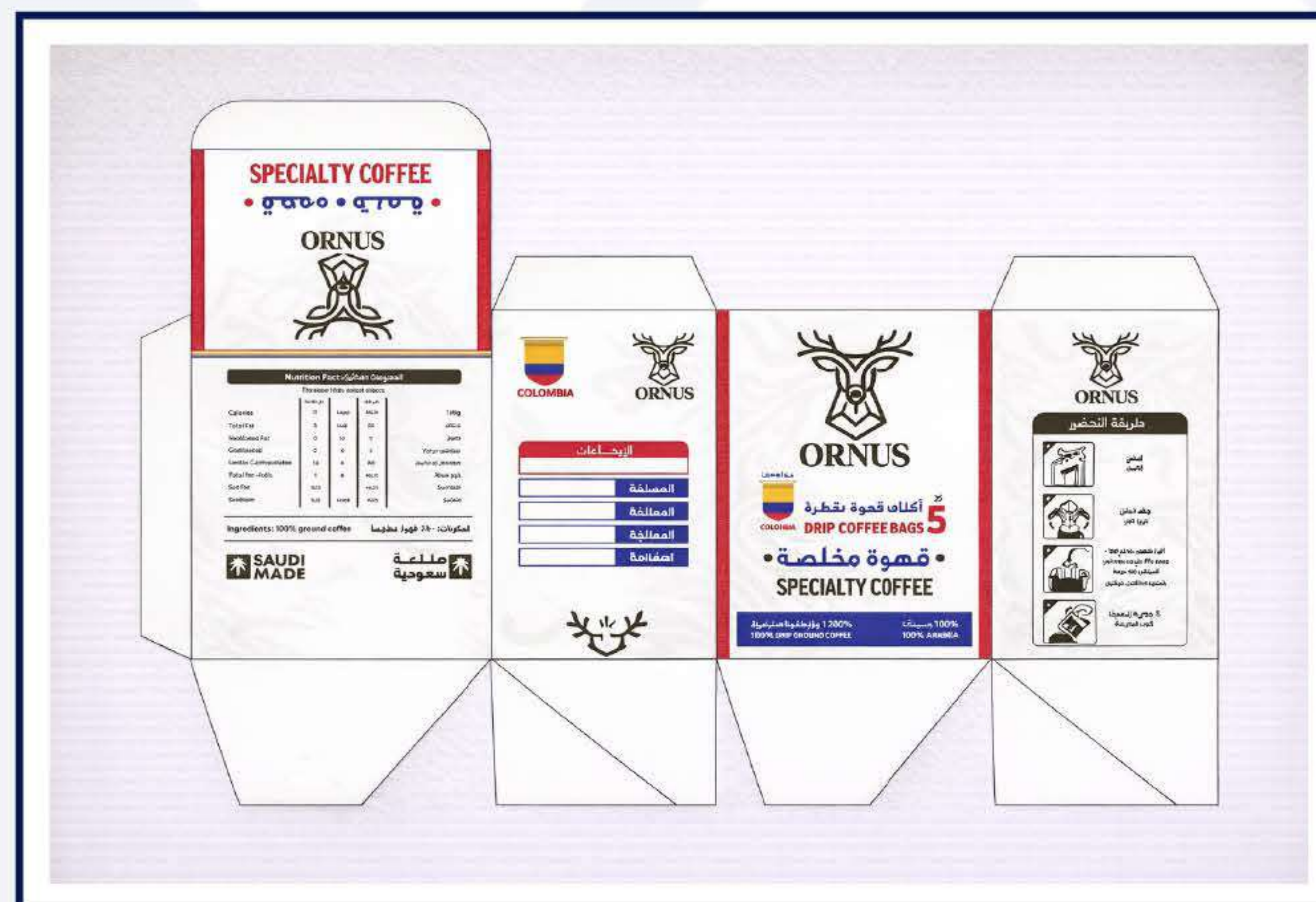
Section 1

Die-Cuts with Graphic Designs



Section 1

Die-Cuts with Graphic Designs



Section 02

Die-Cut Mockups

See the final product before it's printed.

This section showcases realistic mockups created directly from designed die-cuts, accurately representing the final assembled packaging.

Our mockups help brands, printers, and manufacturers visualize the end result clearly—reducing errors and speeding up decision-making, especially in coffee packaging projects.





Section 2

Die-Cut Mockups



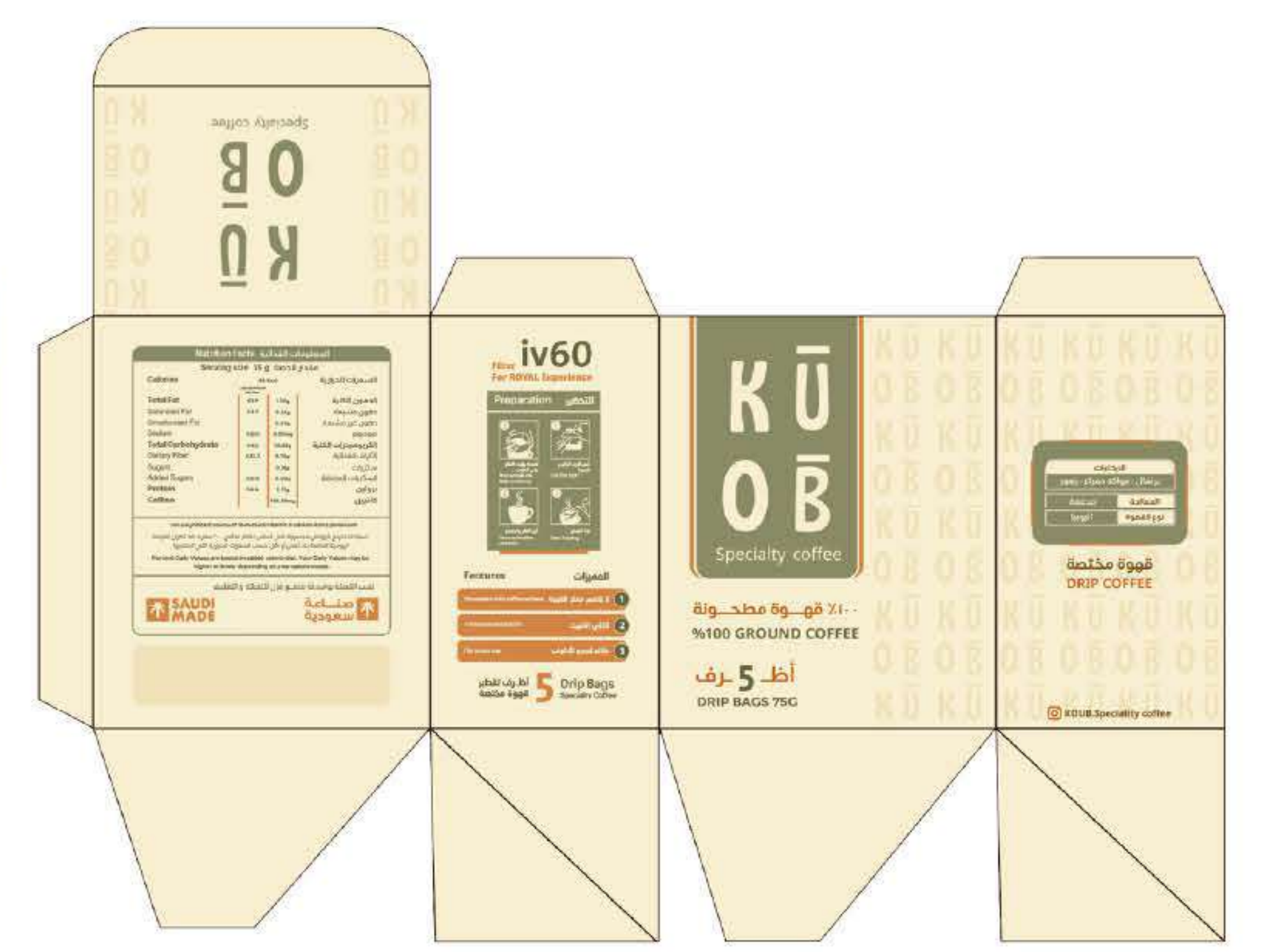
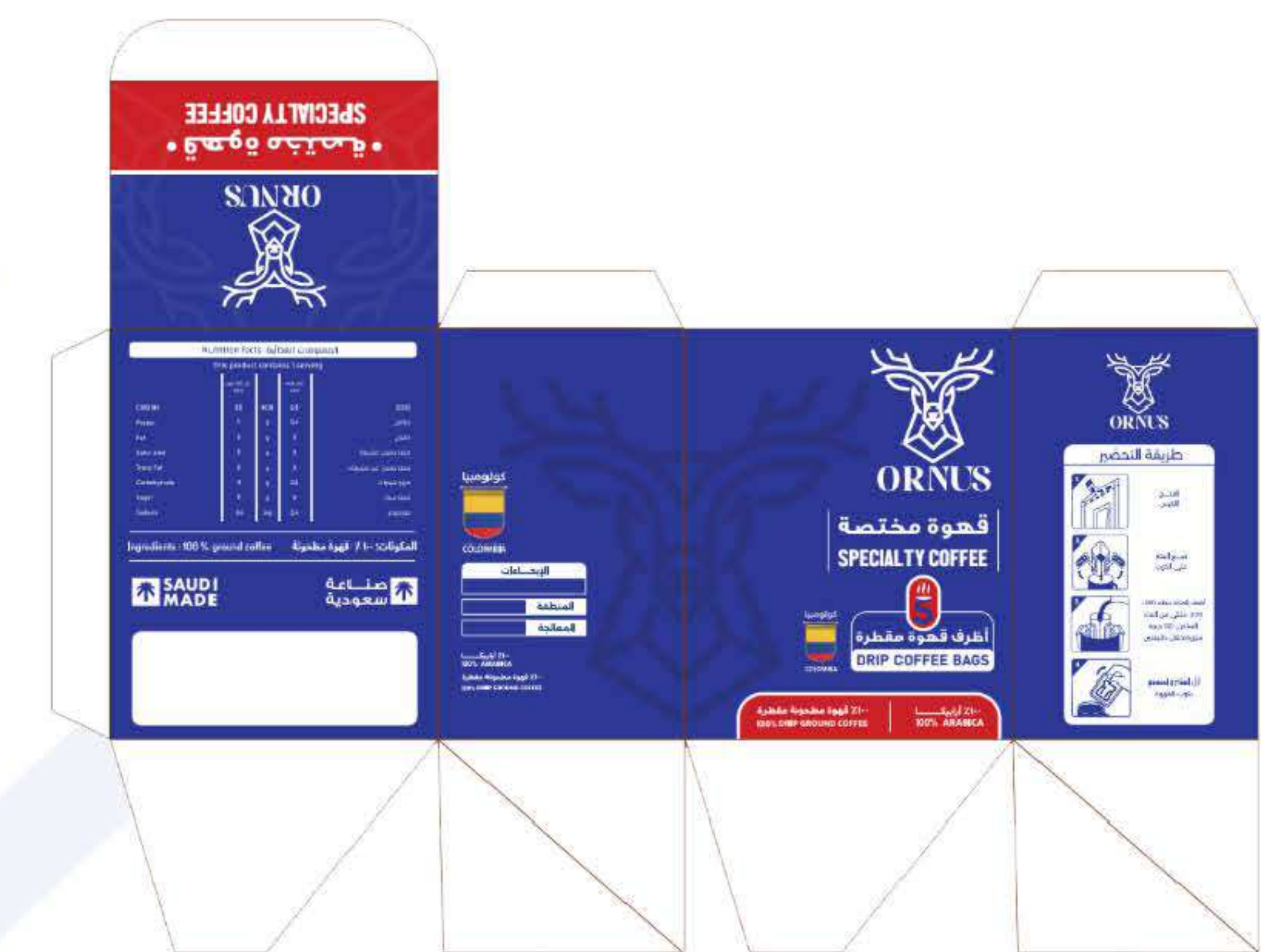


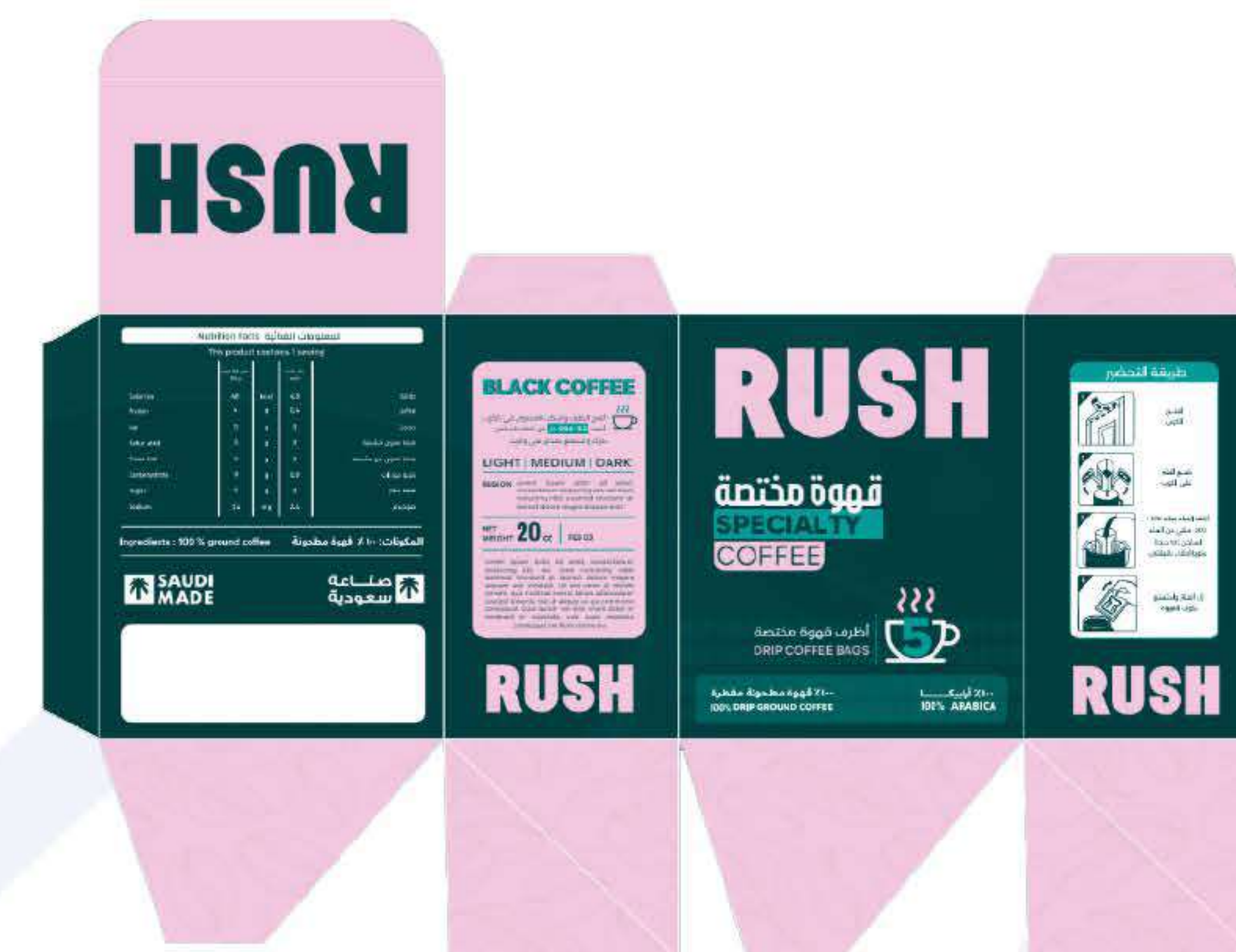
Section 2 Die-Cut Mockups



Section 2

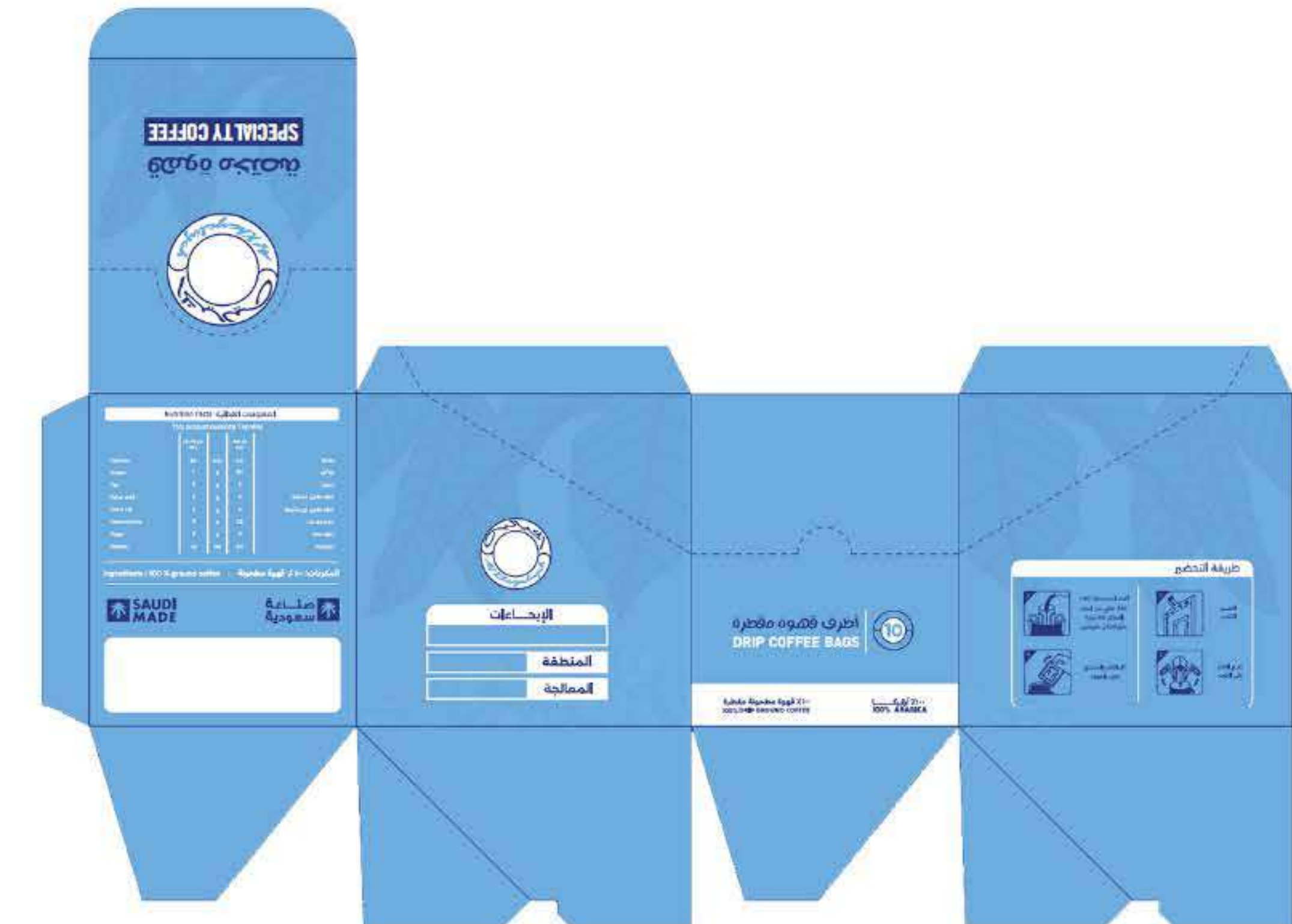
Die-Cut Mockups



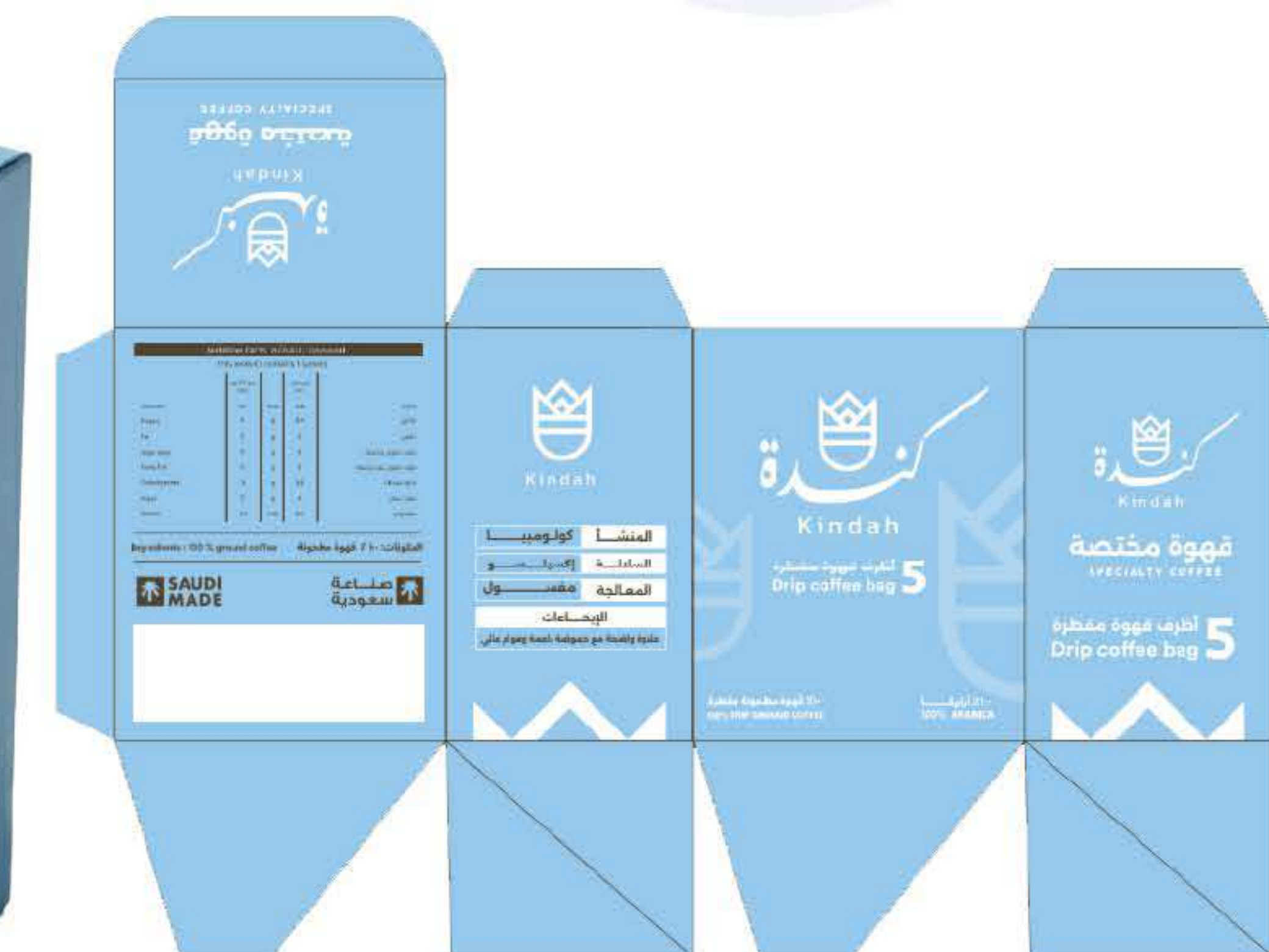


Section 2

Die-Cut Mockups



Section 2 Die-Cut Mockups







Section 2

Die-Cut Mockups



Section 2

Die-Cut Mockups







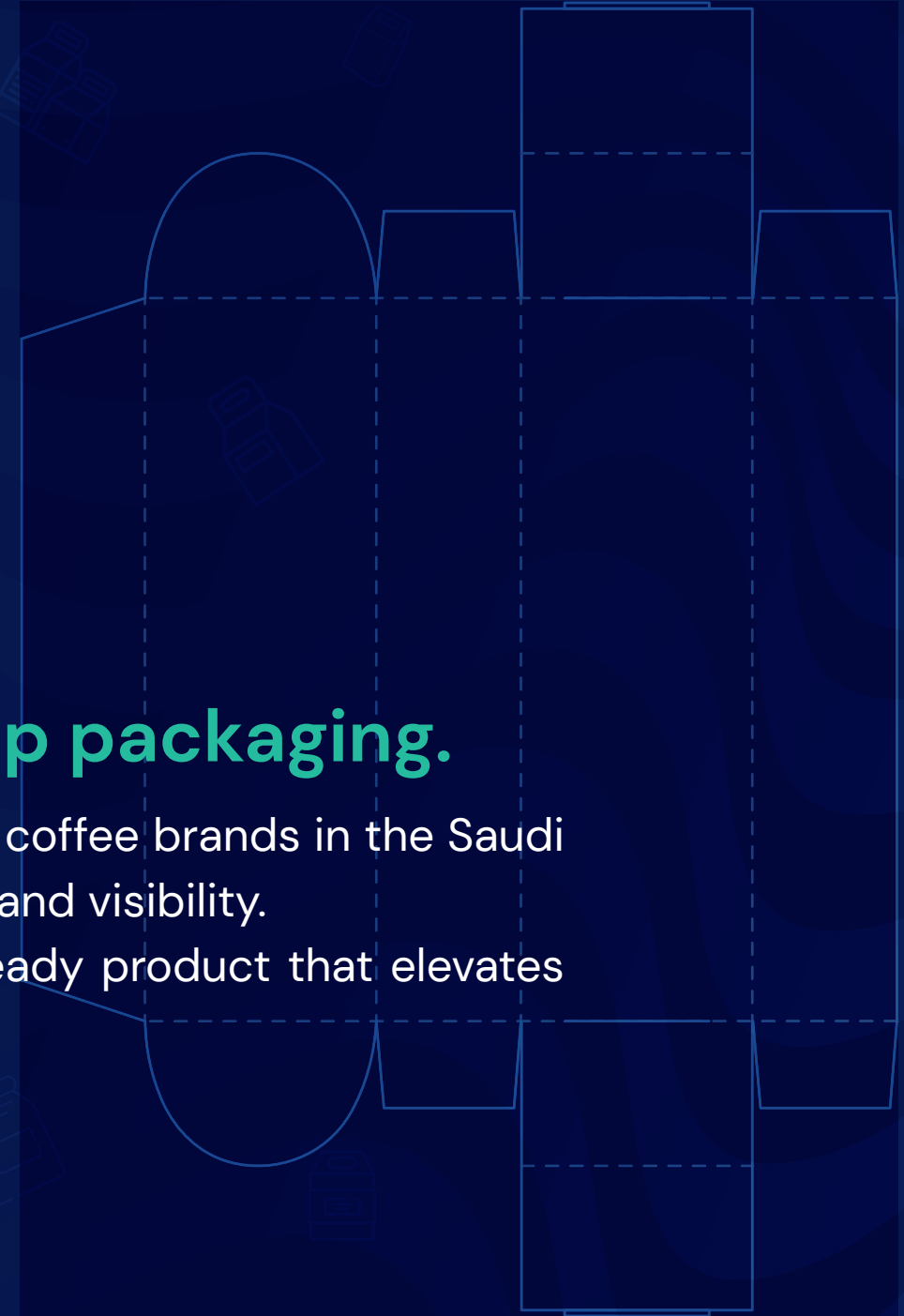
Section 03

Paper Cup Mockups

Specialized expertise in coffee cup packaging.

We have worked extensively on paper cup mockups for coffee brands in the Saudi market, focusing on proportions, textures, colors, and brand visibility.

Each mockup is crafted to reflect a realistic, market-ready product that elevates the brand's presence.







Section 3

Paper Cup Mockups

Section 04

Sachet & Pouch Packaging Design & Printing

Designed to protect. Printed to impress.

From bold color systems to clean, information-driven layouts, our sachet designs are developed specifically for specialty coffee brands—ensuring clarity, consistency, and strong shelf recognition in the Saudi market.





Section 4

Sachet & Pouch Packaging Design & Printing

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Section 4

Sachet & Pouch Packaging Design & Printing

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Section 4

Sachet & Pouch Packaging Design & Printing



Section 4

Sachet & Pouch Packaging Design & Printing

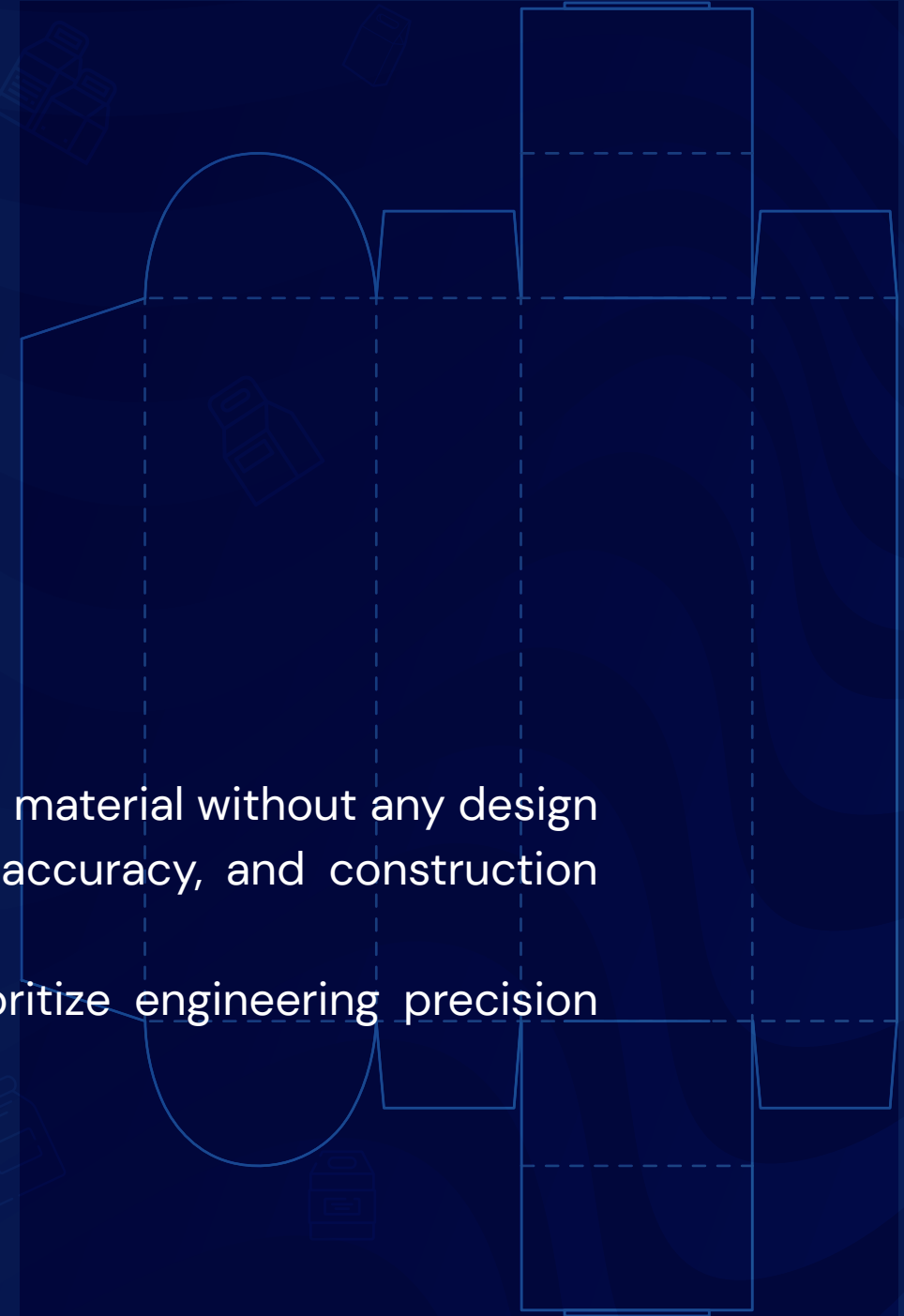
Section 05

Plain Kraft Die-Cuts

Pure structure. No graphics.

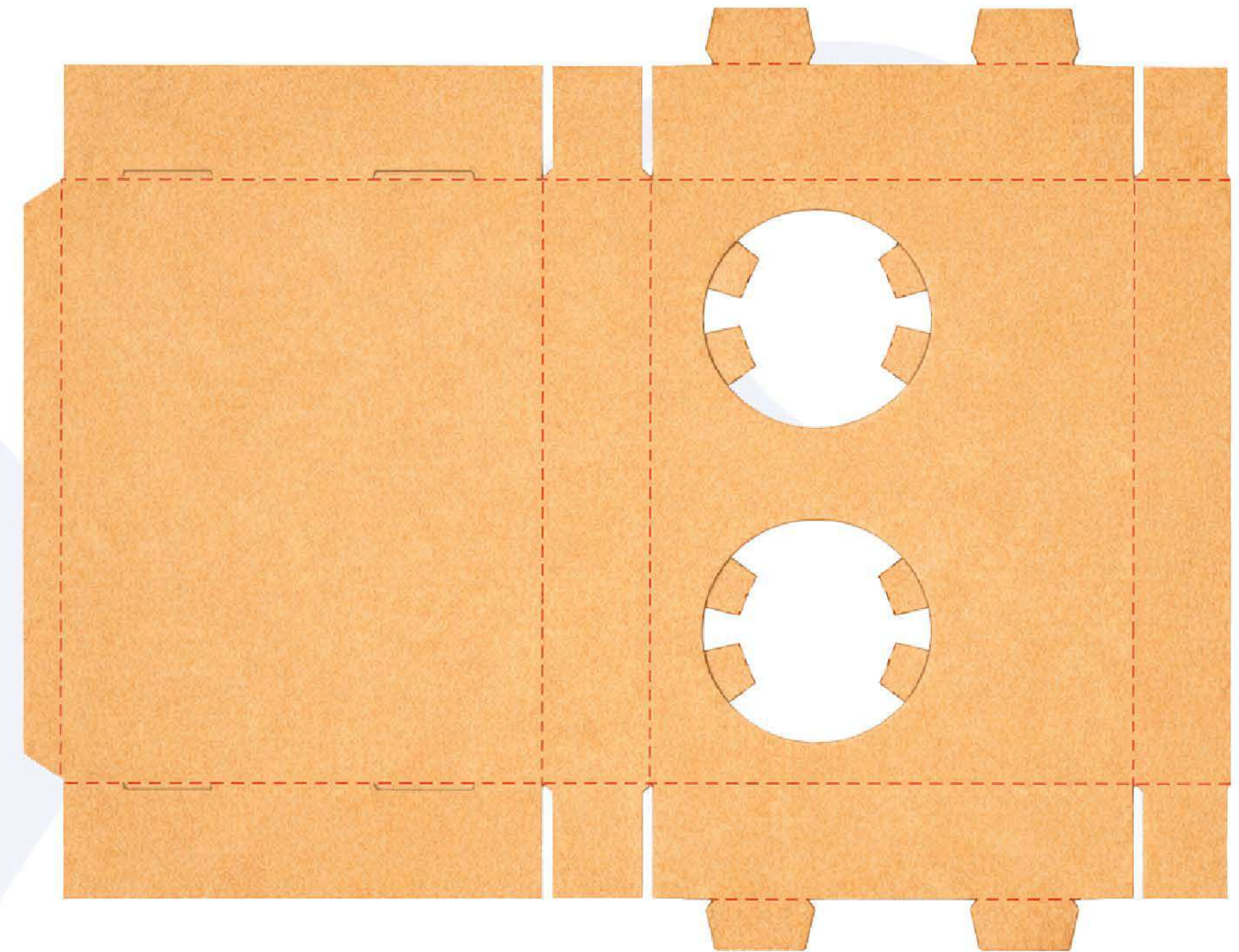
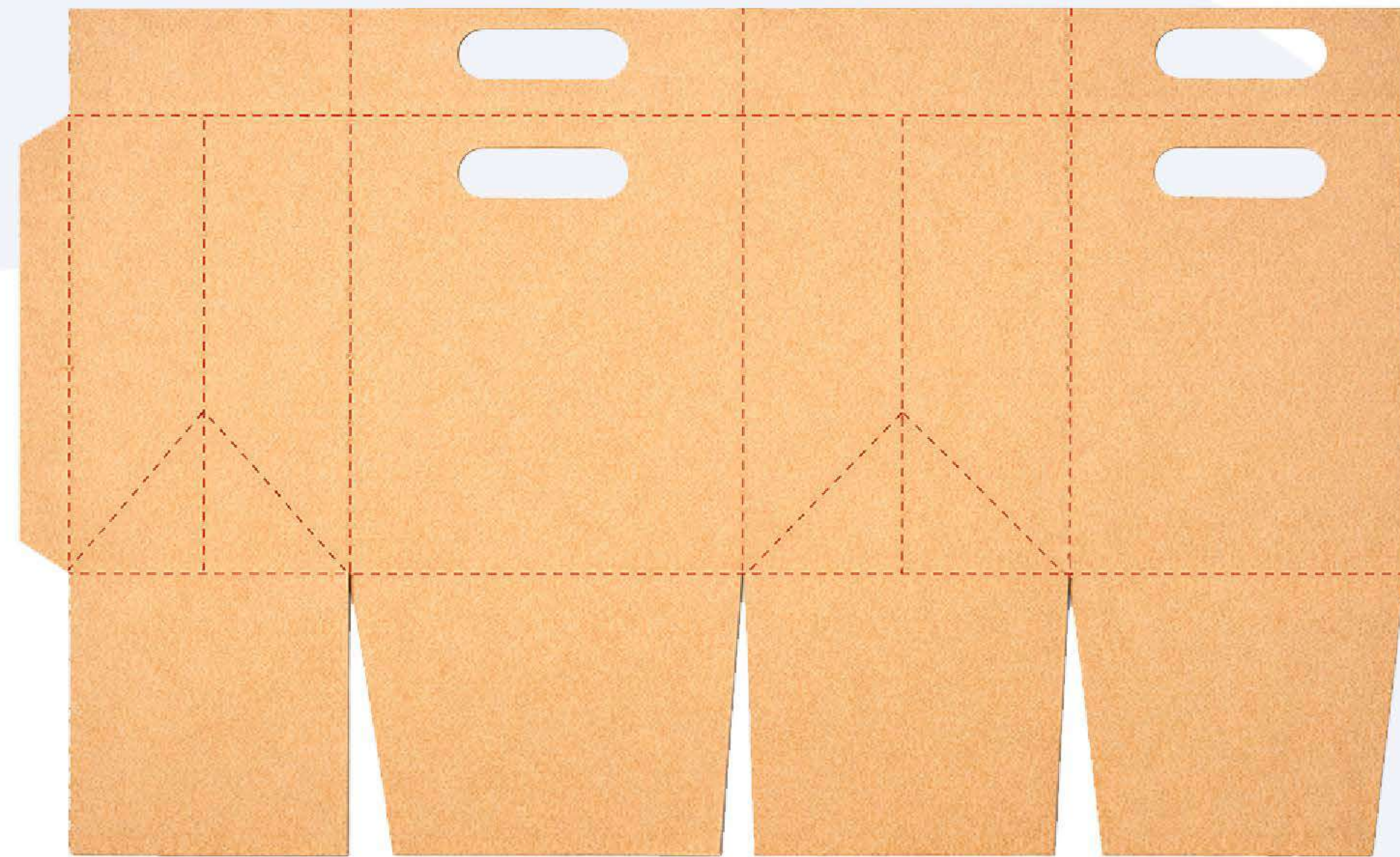
This section highlights die-cuts presented on plain kraft material without any design elements, focusing purely on structural logic, folding accuracy, and construction quality.

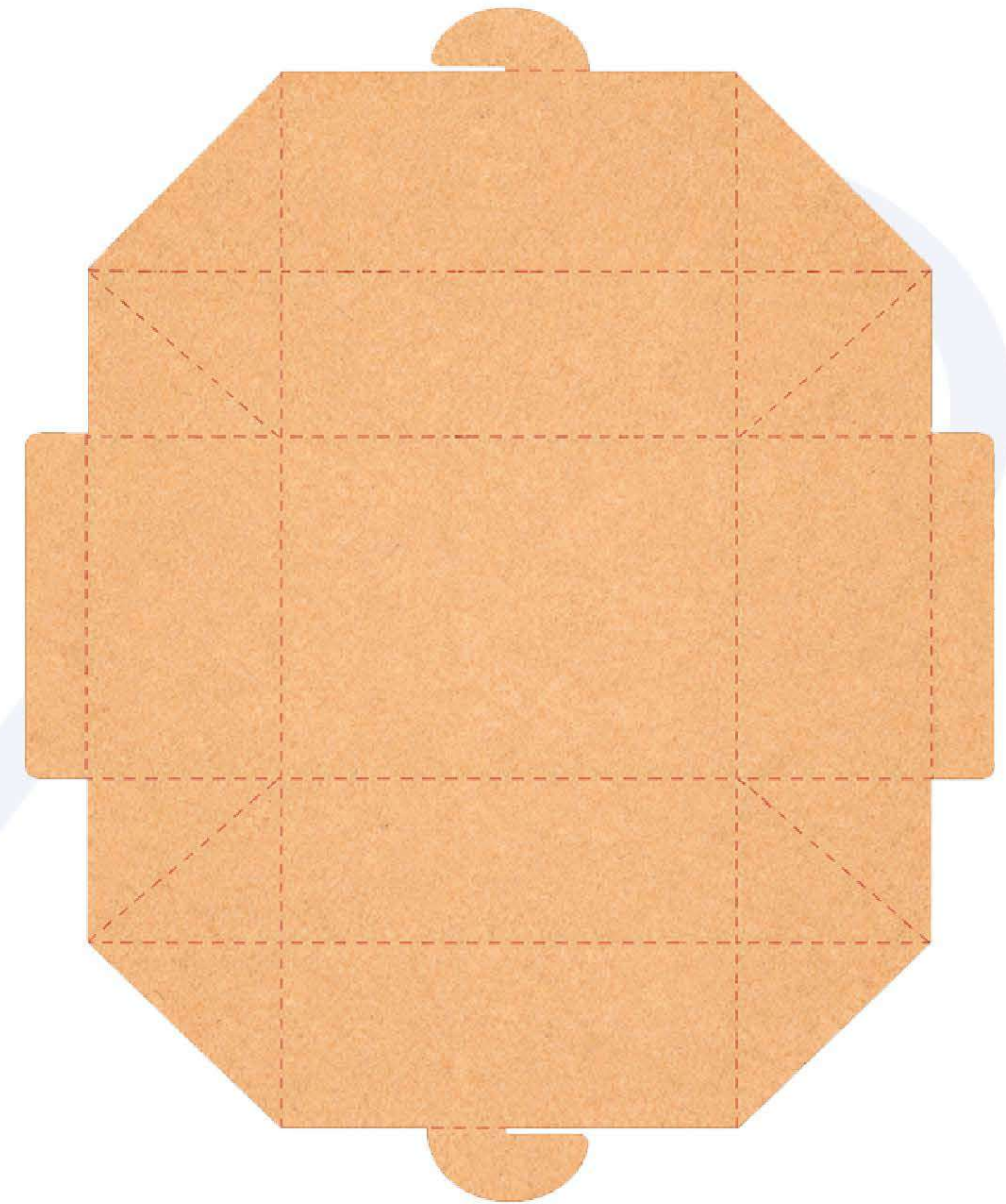
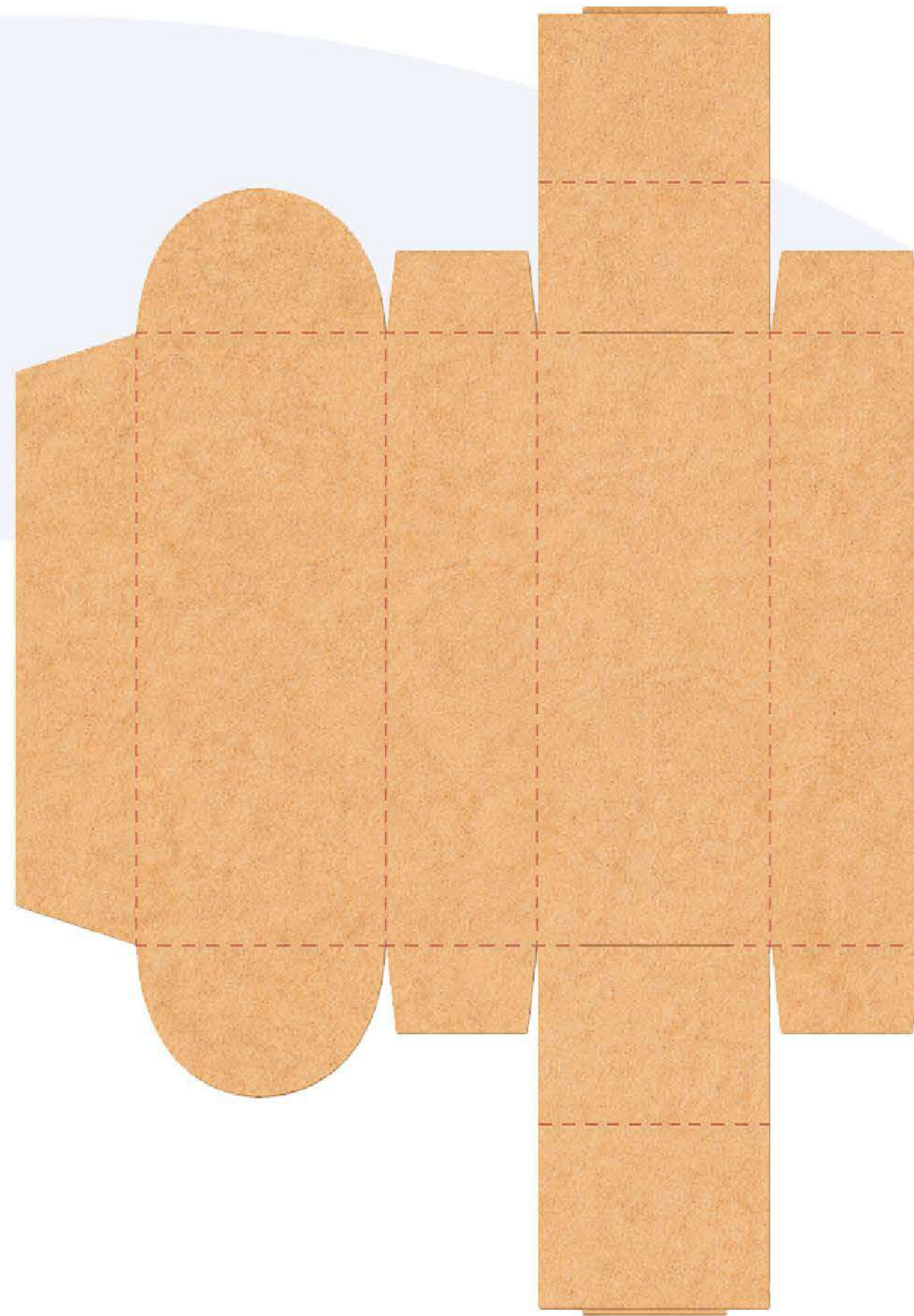
Ideal for manufacturers and printing houses that prioritize engineering precision before visual treatment.

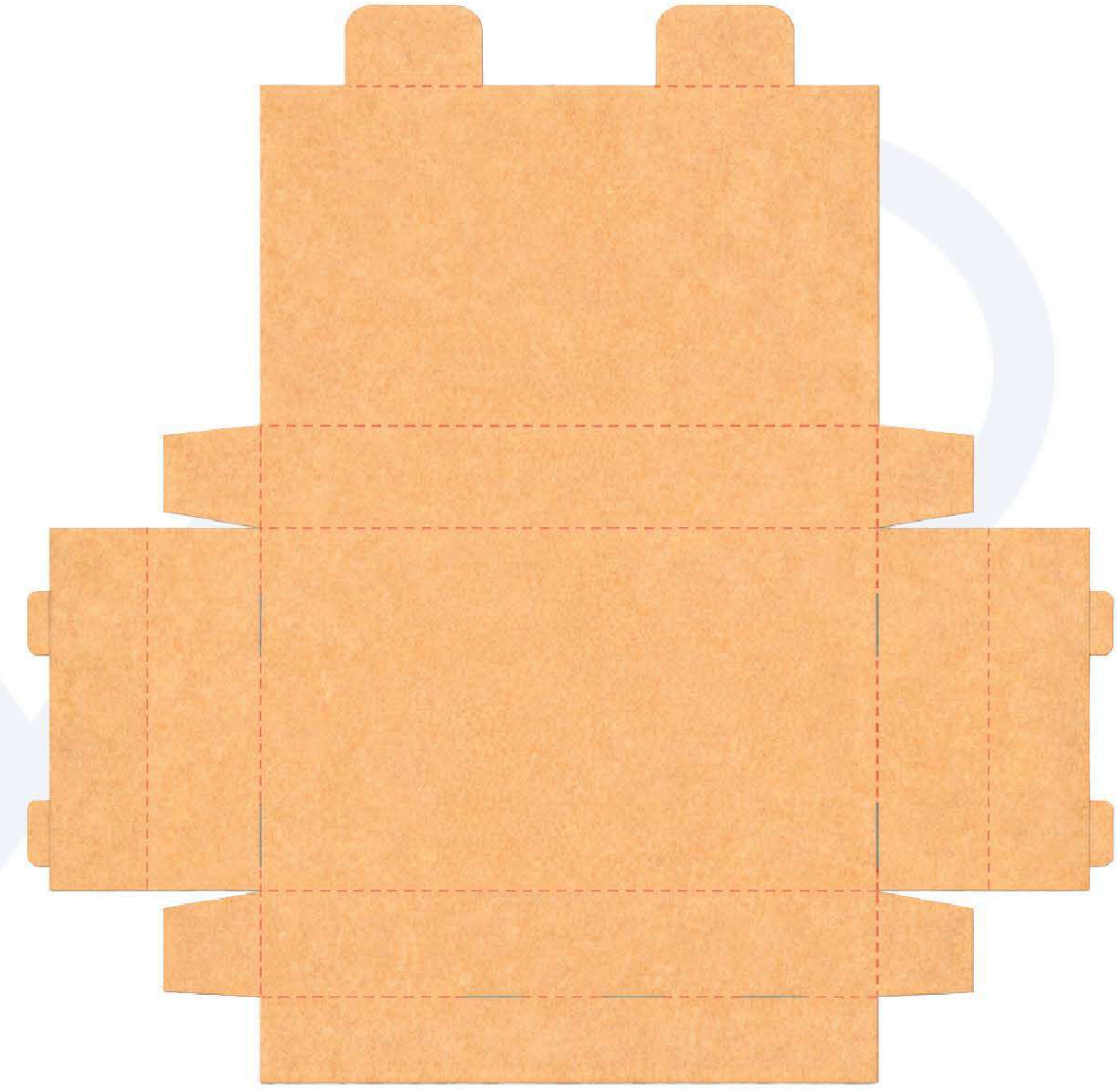
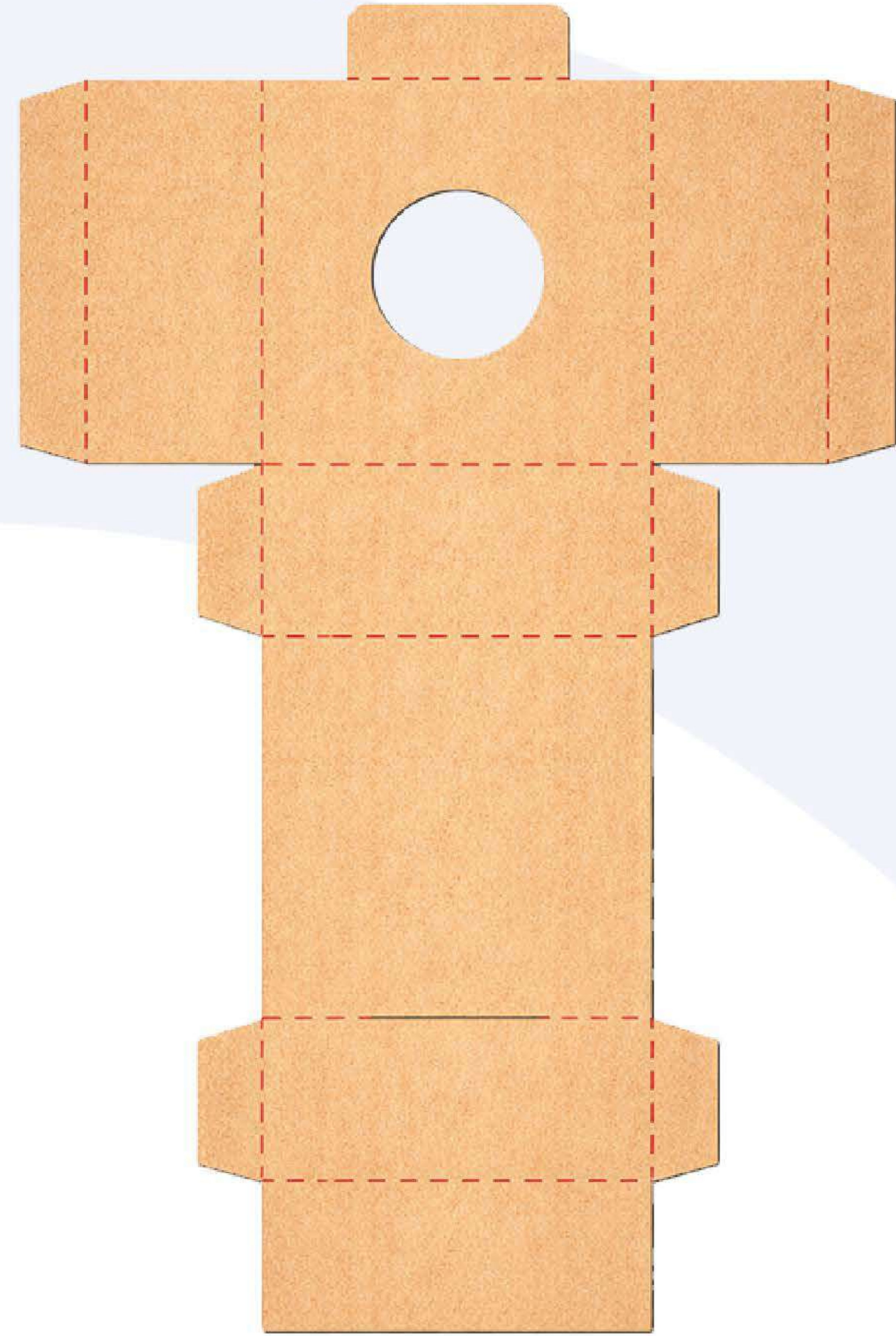


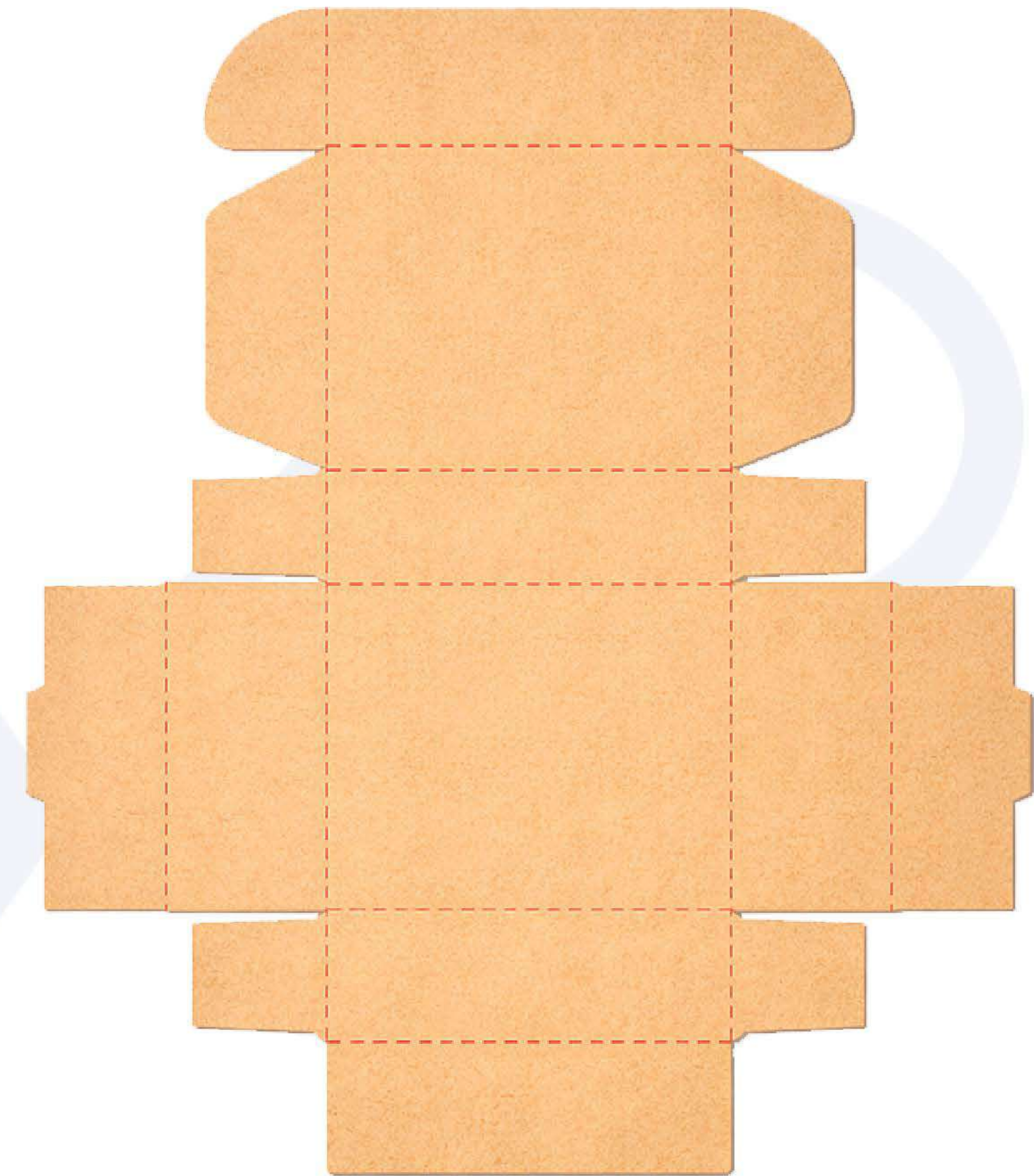
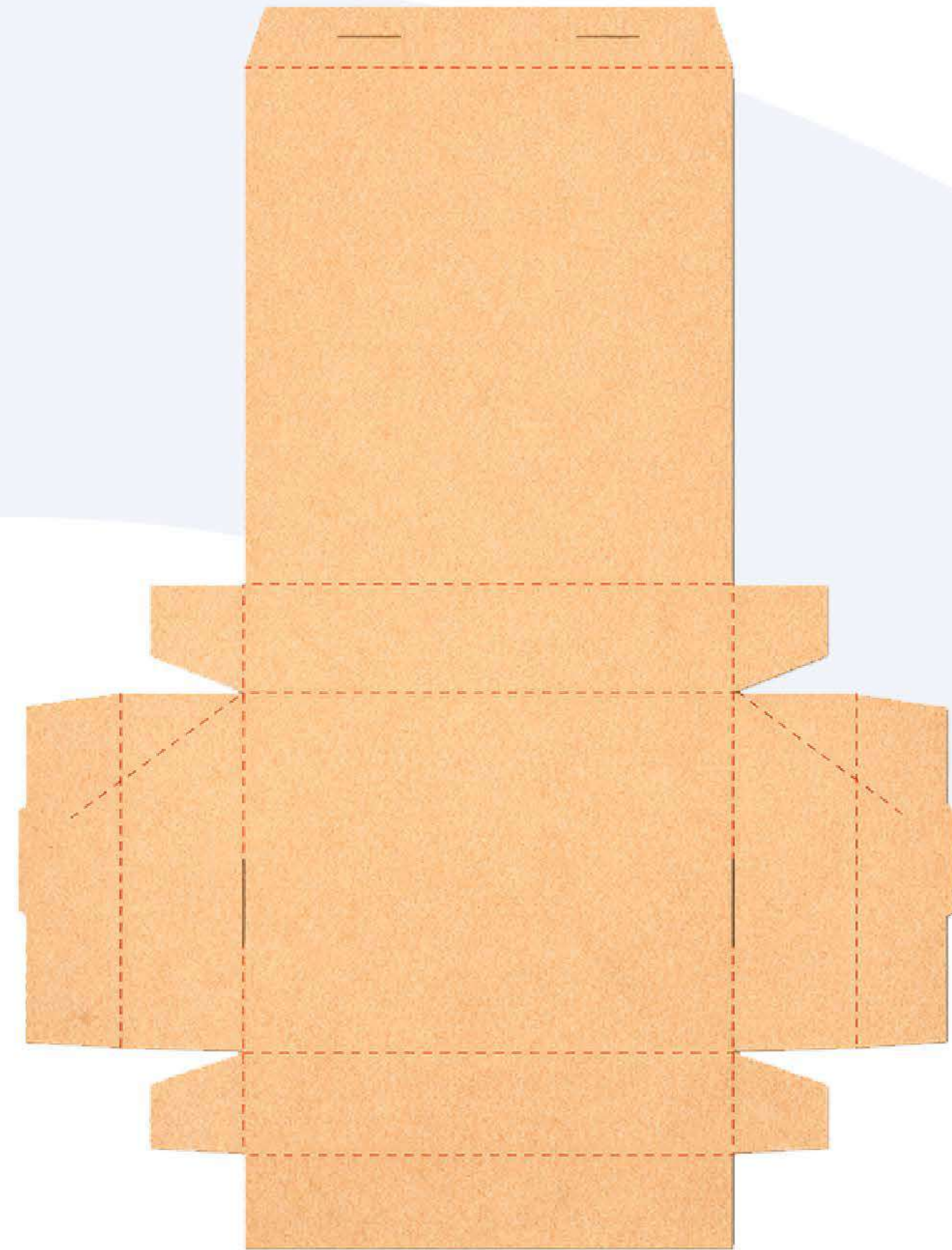
Section 5

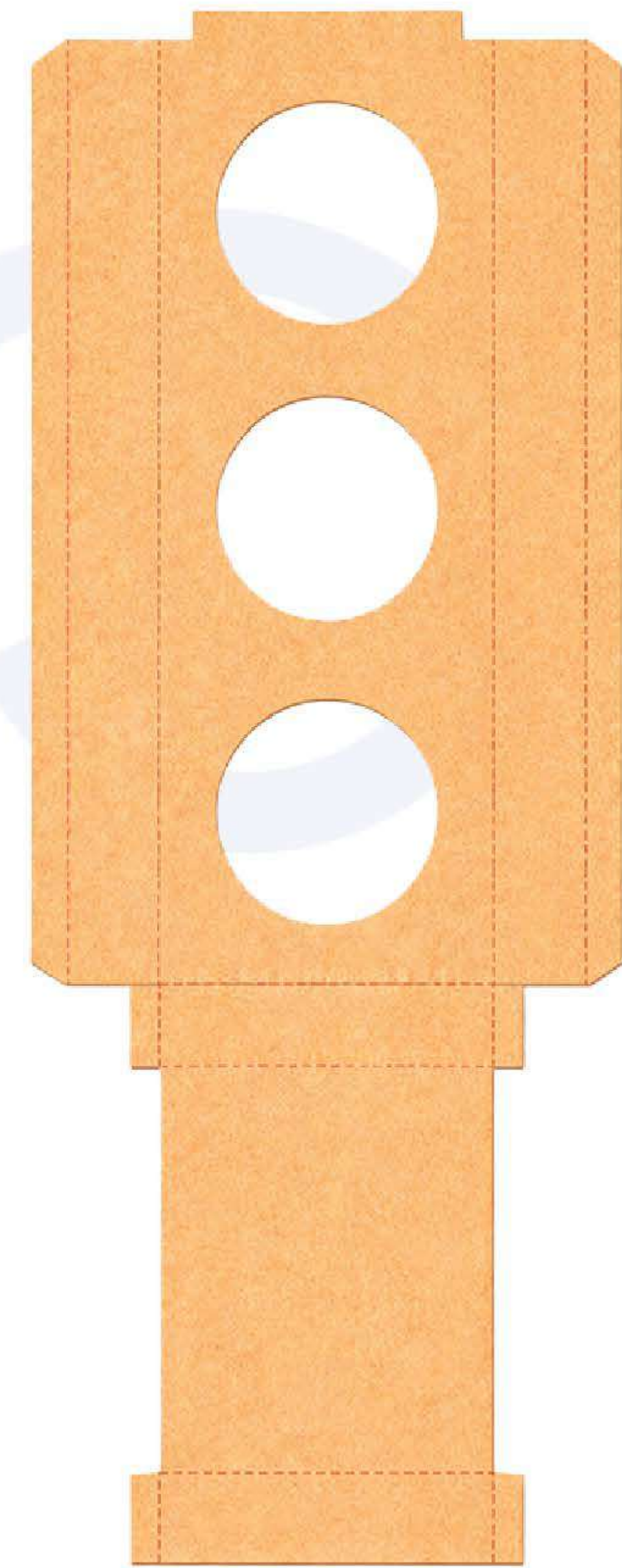
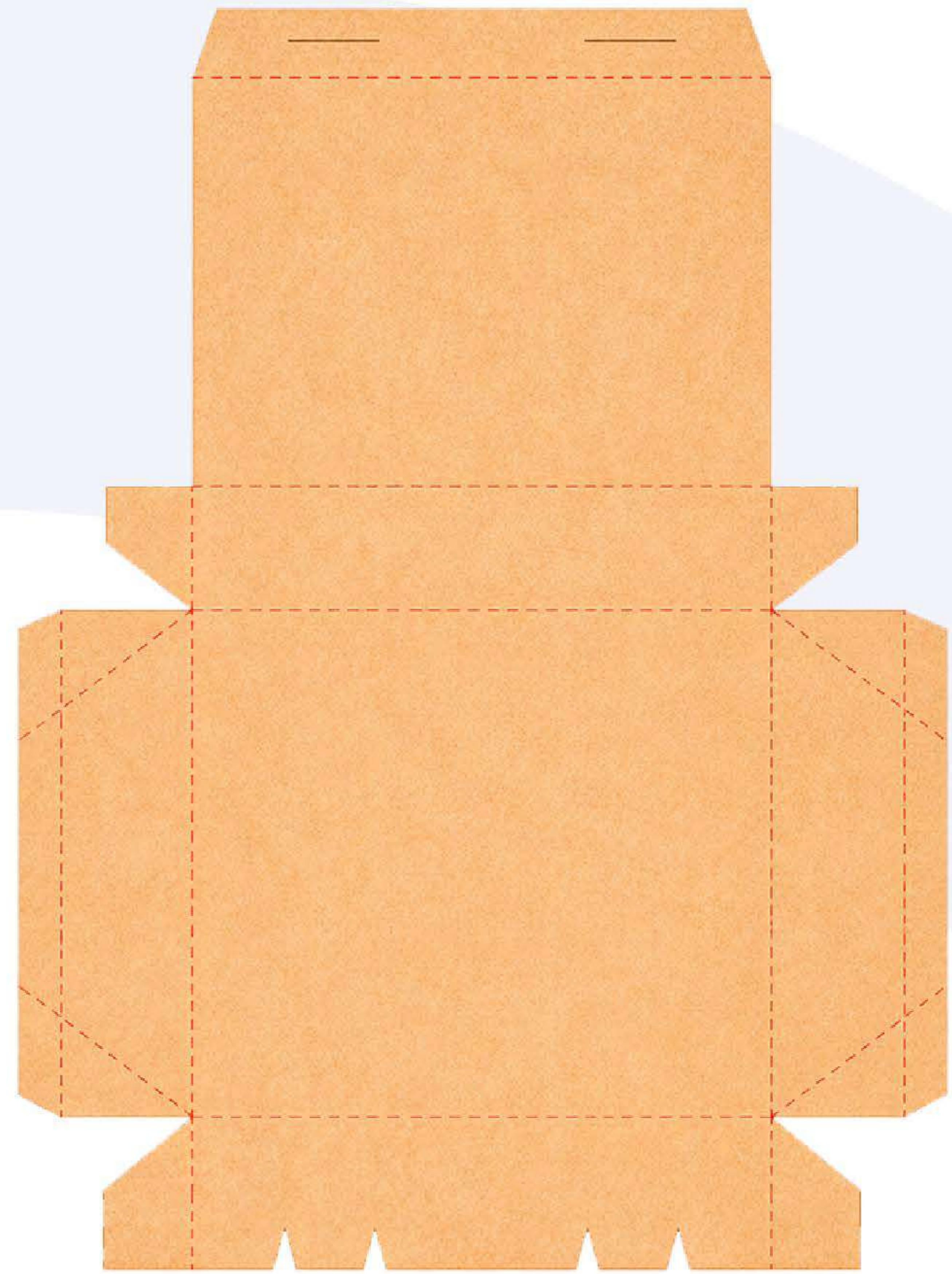
Plain Kraft Die-Cuts











Section 06

Kraft Die-Cut Mockups

Minimal visuals. Maximum clarity.

Realistic mockups of kraft packaging structures without graphics, emphasizing material texture, thickness, and final form after assembly.

These mockups provide a clear evaluation of the packaging structure itself—free from visual distractions.







Section 6

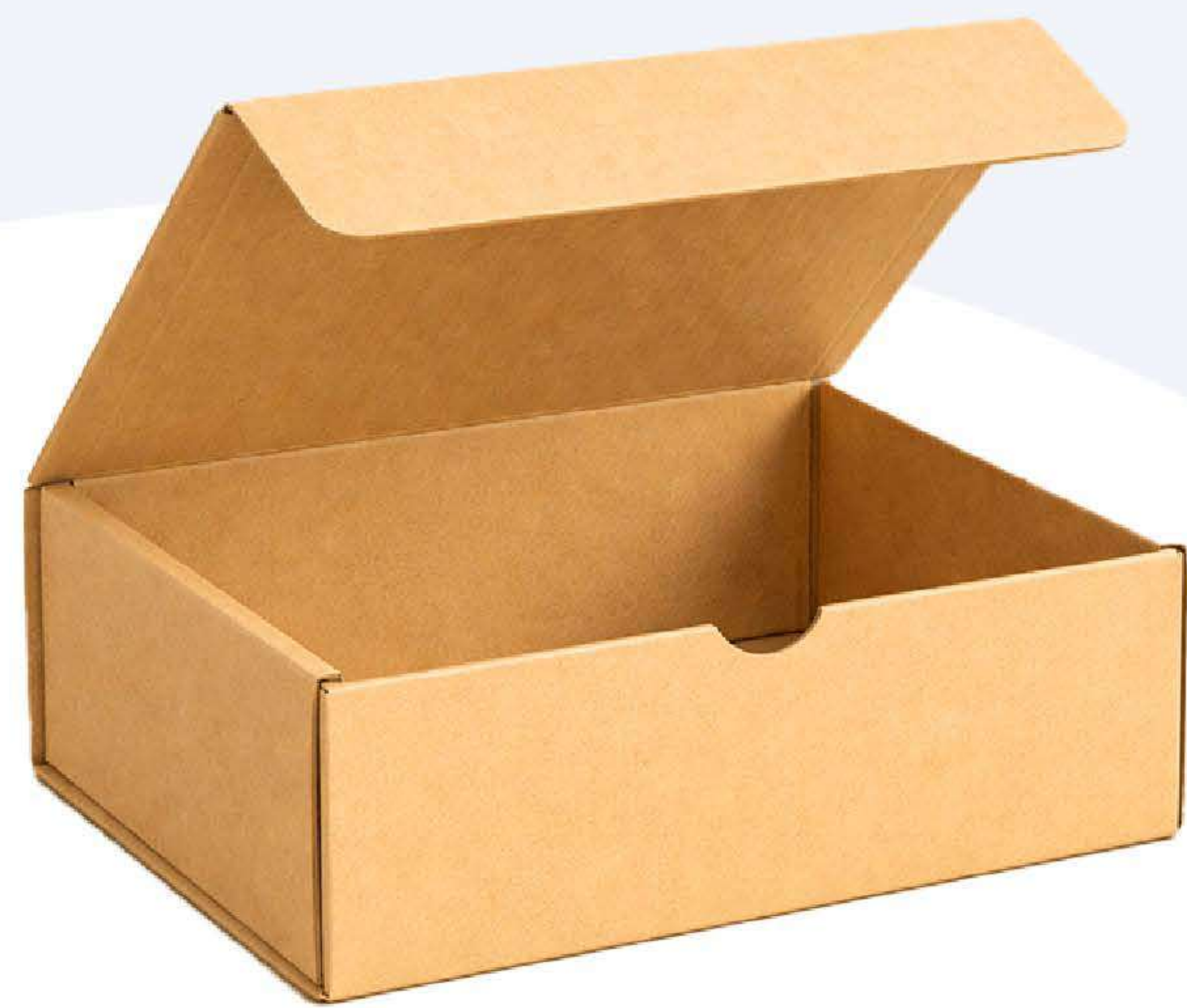
Kraft Die-Cut Mockups



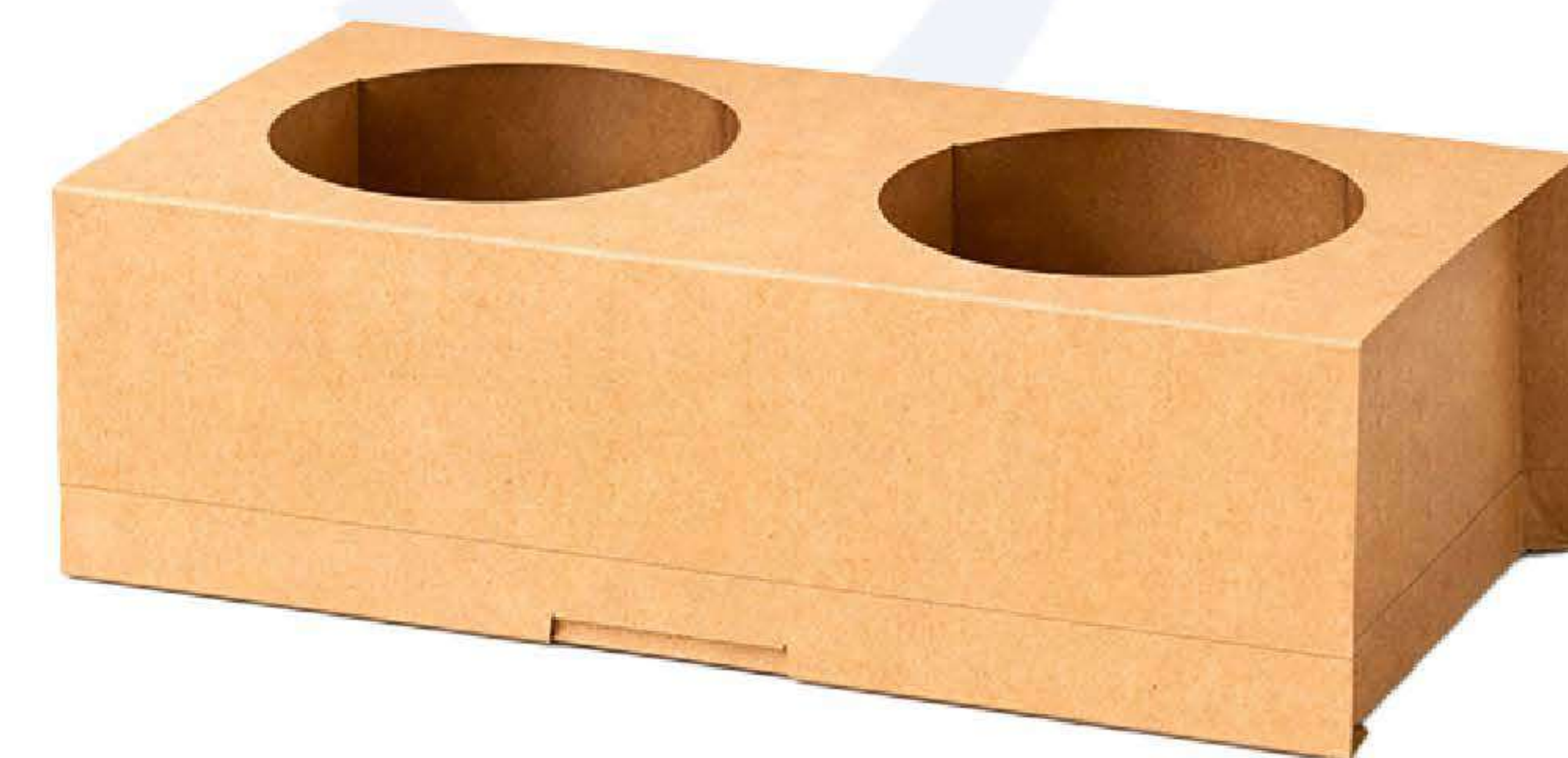
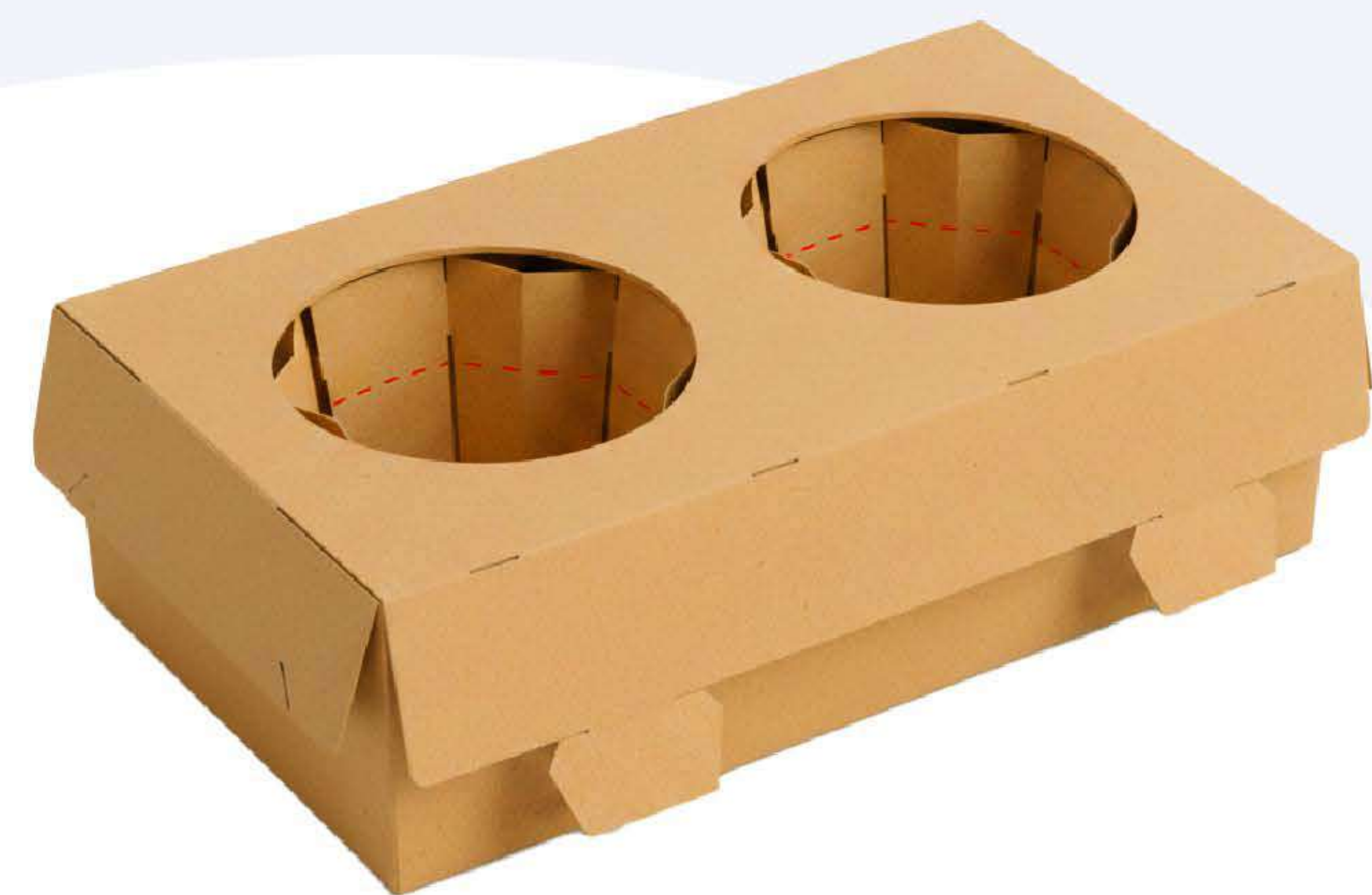
Section 6

Kraft Die-Cut Mockups







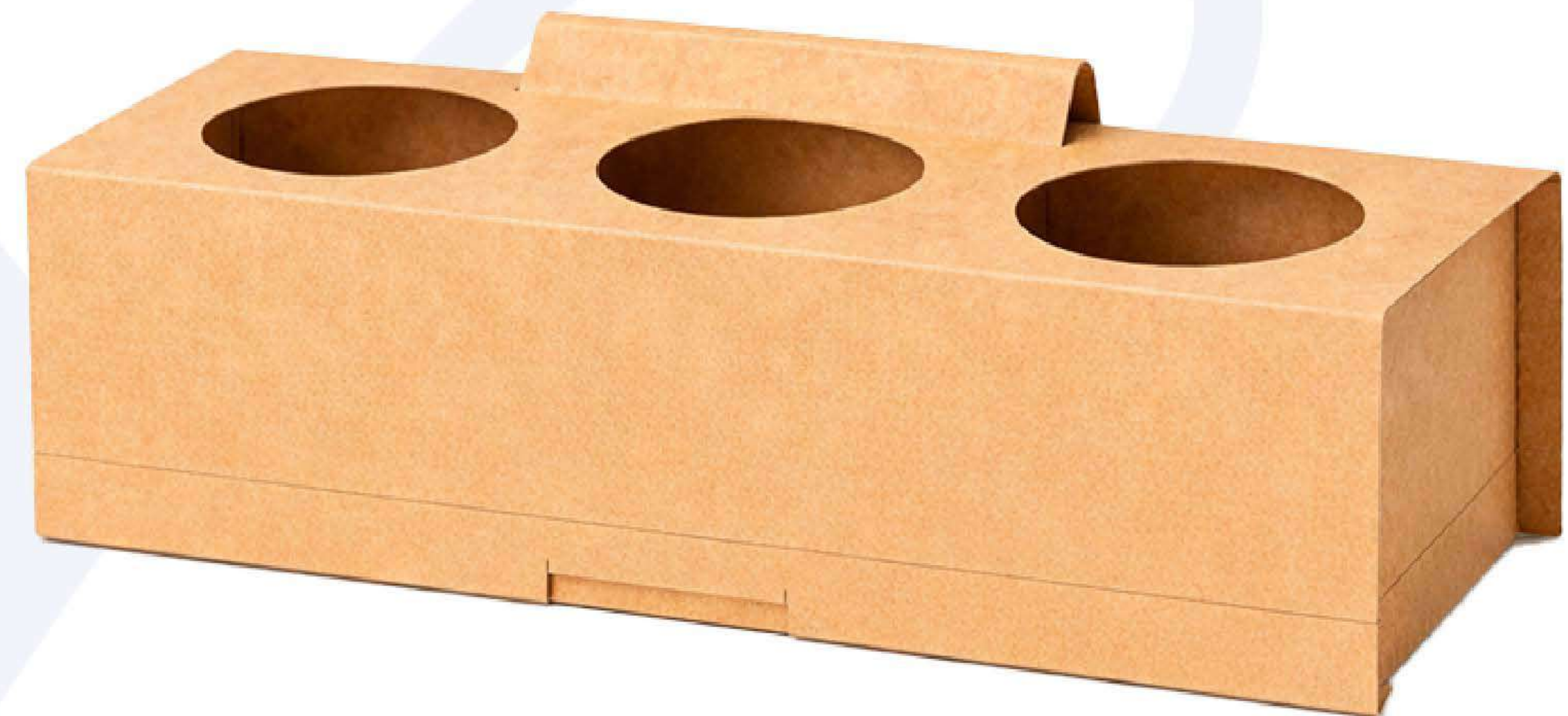
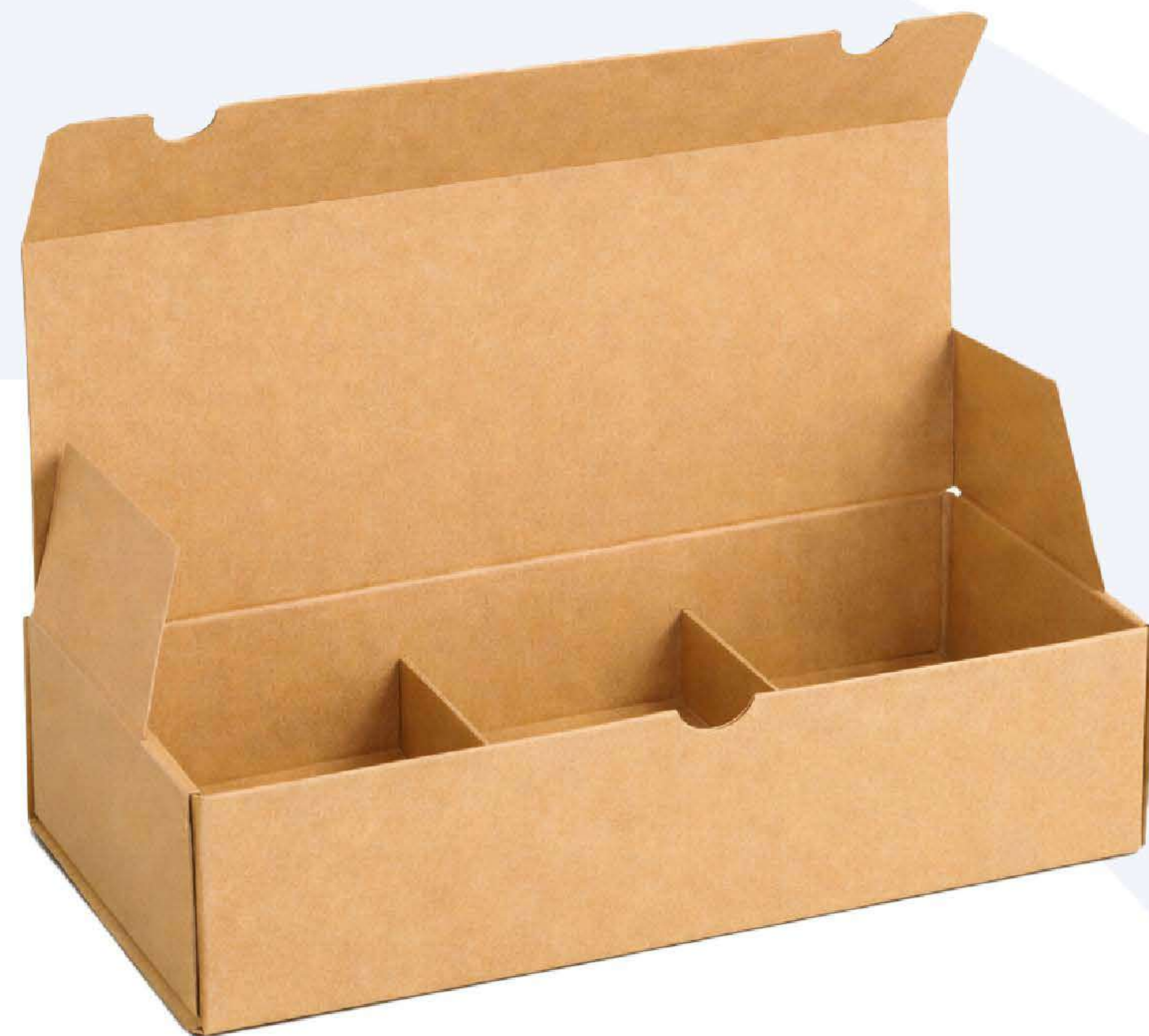




Section 6

Kraft Die-Cut Mockups





Section ⁰⁷

Our Clients

Trusted by hundreds of brands.

We have partnered with a wide range of clients—especially coffee brands in the Saudi market—delivering packaging solutions that combine creativity, structure, and execution excellence.





The Gate[®] ESTD 2023
Coffee



ميدقة

DA
دار الاميرات
BEAUTY FOR ALL

PROCESS
Coffee Roasters



حرجاء
H a s i l a

NMAO
Cafe



RUSH

ROOF

mōketh

Pecanoli

أودين[®]
OUDEN

Heal.

Simple
سيمبل Cup

ANANAS

MARKER
CAFE

كافين
Cafin



Section 7

Our Clients

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غواص
GHAWAS
Packaging Presentation



SINCE 2009



WITRO



Section 7

Our Clients

What We Deliver

Built for the Coffee Saudi Market

- ① Custom graphic design tailored for sachets and flexible packaging.
- ② Accurate layout for front, back, and side panels.
- ③ Clear hierarchy for product information, roast details, origin, and nutrition facts.
- ④ Print-ready files optimized for real production.
- ⑤ Designs adapted for multiple variants (origins, processes, roast levels).



Thank You!



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