

GHAWASS

99 99

# Visual Identity | الهوية البصرية

## Portfolio

لأعماق الإبداع



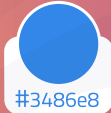
هوية بصرية

مشروع غواص

غواص  
GHAWAS



#ff8e54



#3486e8



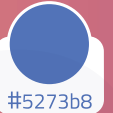
#3486e8



#ea6cc3



#7550a0



#5273b8



#25bb9e

# GHWAS Identity Guidelines

لإمضاء الإبداع

### Logo

Logo: #000000

### Logo CONSTRUCTION

In design, and among the components of the high construction, structural balance are of great importance. Therefore, rigorous analysis and precise design and execution, the stability, clarity and observation and an efficient methodology are the most important challenges in this part of the project.

In creating a design solution, focus on the design: **CONSTRUCTION** - the logo features early identification elements.

Logo: #000000

### Logo Design

### Logo Partnership

The business or strategic partnership can only be done with... (text partially obscured)

Historical: (text partially obscured)

Modern: (text partially obscured)

Logo: #000000

### The main logo consists of two and a wordmark

Quality Copying

Logo: #000000

### Logo Safe Zone

The safe zone refers to the space left outside the logo boundaries to ensure that the logo changes by itself and does not overlap.

Logo: #000000

### Logo Scaling

The logo should not be used at various sizes. It is recommended to use the logo in sizes 100% to 400% points, the logo will look its identity and clarity.

Logo: #000000

### Logo Placement

When positioning your logo, ensure it is horizontally aligned in a particular position that is easily visible to viewers. You can consider the top left or right of the page or one of the bottom of the page.

The logo should not be used anywhere on a page. The logo can be used in a wordmark or symbol as part of the page.

Logo: #000000

### Logo COLOUR MATCHING

Logo: #000000

### Logo

Logo: #000000

### Colors

Orange / HAWAS	Blue / غواص	Dark Blue / غواص
#F7941D	#1F4E79	#1F4E79
CMYK: 31, 67, 133, 0	CMYK: 31, 67, 133, 0	CMYK: 31, 67, 133, 0
RGB: 248, 82, 29, 0	RGB: 31, 67, 133, 0	RGB: 31, 67, 133, 0

Colors: #000000

### Colors

Orange	Blue	Dark Blue	Green
#F7941D	#1F4E79	#1F4E79	#1F4E79
CMYK: 31, 67, 133, 0	CMYK: 31, 67, 133, 0	CMYK: 31, 67, 133, 0	CMYK: 31, 67, 133, 0
RGB: 248, 82, 29, 0	RGB: 31, 67, 133, 0	RGB: 31, 67, 133, 0	RGB: 31, 67, 133, 0

Colors: #000000

### Pattern

Pattern: #000000

# Thank You!

غواص

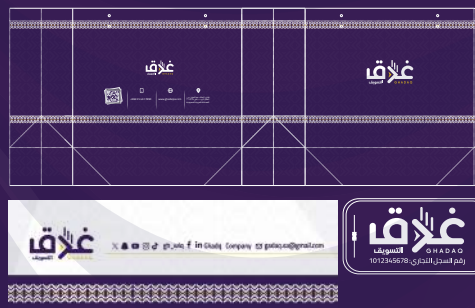
Logo: #000000

هوية بصرية

مشروع غداق

غداق  
التسويق  
GHADAQ





# Brand Guideline

A company guideline of products

## غداق

### Table Of Content

- 01. Brand Name
- 02. Logo
- 03. Color Palette
- 04. Typography
- 05. Brand Stationery
- 06. Brand Mockup
- 07. Brand Applications

### Company Overview

Company Overview text describing the brand's mission and vision.



### Brand Stationery

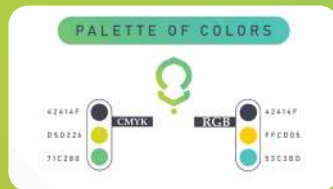


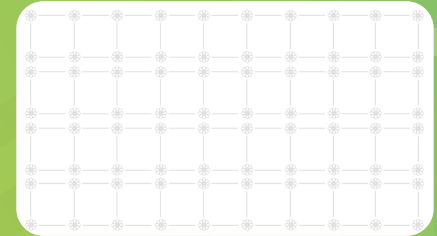
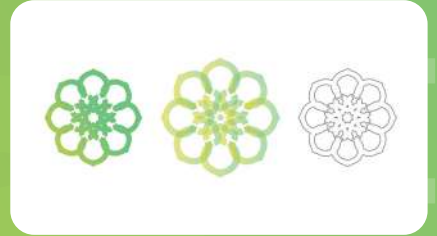
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## مشروع البيئة



البيئنة  
Albayyinah





هوية بصرية

سيكرت شيف



Secret Chef  
سر صحتك وجمال طبقتك

I  
D  
T  
Y



هوية بصرية

أكاديمية مصحفي



المصحف  
Moshafi.Academy



55ba63



f5c248



204a4f

هوية بصرية

أكاديمية تليد







أكاديمية تليد  
TaLead Academy



## THE COLOR



أكاديمية تليد  
TaLead Academy



أكاديمية تليد  
TaLead Academy



TaLead Academy / أكاديمية تليد



أكاديمية تليد  
TaLead Academy



أكاديمية تليد  
TaLead Academy



TaLead Academy / أكاديمية تليد



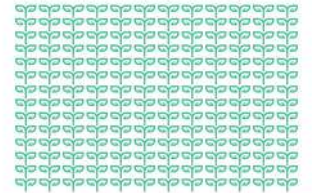
## THE FONT Sakkal Majalla

قِيَمٌ راسخة.. لجيلٍ واعد

قِيَمٌ راسخة.. لجيلٍ واعد

Rooted Values.. Leading Future

Rooted Values.. Leading Future



هوية بصرية

أبو حمزة للرحلات





هوية بصرية

المتحدة



المتحدة  
للصناعات الغذائية





Logo Design Collection

# Thank You!



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